



CL

आजकाल

The Monthly Newsletter

SATYASPEAKS

Dear CLite,

As we continue through this milestone year of CL's 30th anniversary, the monsoon Cycle Meets across 80+ cities and the bustling Annual Srijan in Delhi-NCR have set an inspiring tone for the months ahead. With CAT 2024 preparation in full swing, initiatives like RT99, MBA Bootcamp, CDC Mock Tests, and personalized mentorship have become our critical tools, ensuring we stay aligned with the needs of our students.

Centers like Noida and Bahadurgarh are making waves with their engaging sessions for school students, while the IPM Bootcamp sharpens the skills of those aiming for IPMAT & JIPMAT success. International Education (IE) remains a focus this month, highlighting universities in Australia, Ireland, Germany, Spain, France, and the UK, which offer streamlined processes that reduce stress for our students.

As we push forward in reaching more students across India and beyond, I would like to express my deep gratitude for the dedication and relentless efforts of every CL-ite. Your passion has helped drive us to this significant juncture, and together, we will continue to grow and thrive.

Stay focused, stay driven!

Cheers,

Satya

Editor-in-Chief



ISB Hyderabad's PGP for Young Leaders A Transformative Journey Towards Leadership Excellence

DURING the current period in which businesses rise or fall with the effectiveness of their leadership, being able to acquire the right skills for managing the current day's complex global business is even more important. The Post Graduate Programme in Management for Young Leaders (PGP YL) at the Indian School of Business (ISB) is one of the most effective early career management programs that offers provided with unique opportunities for professionals to harness their leadership potential while

broadening their management skills.

Primarily targeted towards professionals with work experience not exceeding two years, the PGP YL at ISB is an integrated program that encompasses academic pedagogy, practice, and extension input on leadership. The structure of the program is made to prepare the future leaders with the requisite skills to do well in different businesses.

Eligibility and Admission Process

To apply for this unique program,

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a candidate ought to possess a bachelor's degree or its equivalent and have at most two years of working experience as on June 15th of the academic year he/she is applying for. In the admission process of ISB, the candidate is assessed based on the academic performance, previous work experience, position of responsibility held, and test scores (GMAT/GRE/CAT). Also, for and applicants who are not native speakers and where English is not the medium of instruction, TOEFL or IELTS is a requirement.

A Holistic Program for Tomorrow's Leadership

The PGP YL Program consists of a core 20-month management education plus an assortment of electives that captures the changing nature of business practice anywhere in the world. The design of the program allows for enhanced cross-functional and organisational decision-making.

The first stage of the program consists of classes that teach business foundations such as economics and data science and equips the learners with the ability to analyze different issues. Bit by bit the courses focused on

technology and leadership plus the functional aspects lead to preparing the students for actual management of situations in different industries.

Instilling Leadership and Hands on skill Application

Effective leadership is a key aspect of PGP YL, with particular emphasis on improving communication, team work and problem solving during specific modules. Leadership labs that form part of the program allow students to practice their skills in relevant team projects before entering a fast changing and detail oriented real world.

One of the strengths of the PGP YL is the option to choose study areas in accordance with one's preferences and chosen areas of activity. By selecting a variety of electives, learners are in a position to delve into areas that are appropriate to their aspirations in terms of career development in the relevant area. Whether the genius is focusing in one's area or expanding one's views, the needed constructs are provided in order to realize a satisfactory career path.

An International Orientation

In the times when people are

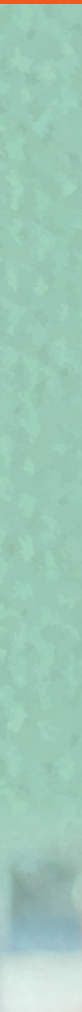
moving across the globe like it is a small town, exposure in the international environment cannot be avoided at any instance as it is necessary in positions of leadership. ISB's PGP YL lays more stress on the global perspective and this equips participants with cross-culture competencies that will enable them to hold positions of leadership in international business situations. This has been achieved through a careful selection of the program concentrations making sure that all the graduates after the training are not simply leaders; they are global leaders.

Fee for the program

The fee for ISB Hyderabad Post Graduate Program for Young Leaders (PGP YL) contains multiple components which total to ₹29,99,200.

Conclusion

For professionals looking to grow in their careers more rapidly, the PGP YL of ISB provides effective methodologies for learning and communication. Thanks to the high-class content, international orientation, and possibilities for growth, such a program is well suited for future leaders. ■



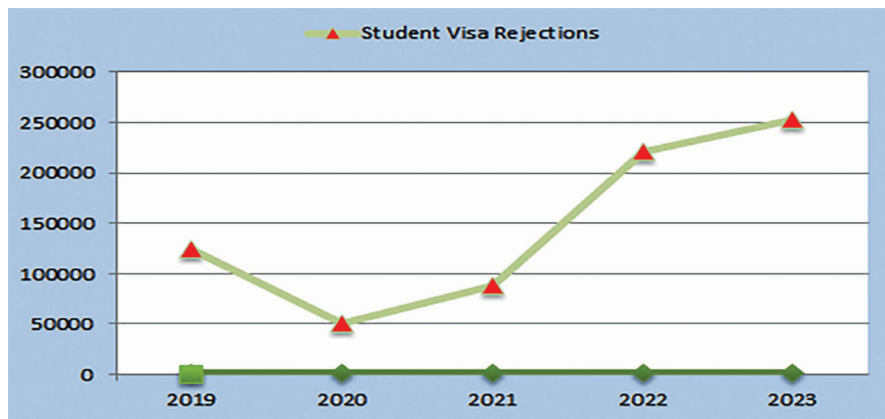


Understanding the USA Student Visa Rejection Landscape

IN recent years, international students aiming to study in the U.S. have faced increasing hurdles, particularly in obtaining student visas. According to The Financial Express, the U.S. student visa rejection rate surged to 36% in 2024, with over 253,000 visa applications being denied. To state the facts correctly, we must demonstrate them with data, as shown in the graph below:

The above chart displays a sharp increase in U.S. student visa rejections from 2019 to 2023. In 2019, rejection numbers were relatively low, followed by a sharp decline in 2020. However, from 2021 onwards, rejections began to rise significantly, peaking at over 250,000 in 2023. The largest increase occurred between 2021 and 2022, suggesting a growing challenge for international students seeking U.S. visas. As of 2024, the rejection rate is 36%, reflecting the increasing complexity and hurdles in securing U.S. student visas.

Several factors contribute to this trend, including:



1. H-1B Visa Backlog: Uncertainty around post-graduation work options, such as the H-1B visa, has caused concern among students, making them more likely to face visa scrutiny.

2. Increased Visa Interview Wait Times: Due to high demand, visa interview appointments and processing times have become excessively lengthy, creating a bottleneck in the approval process.

3. Stricter Scrutiny: U.S. consular officers are applying stricter standards when evaluating visa applications, further contributing to the rising rejection rates.

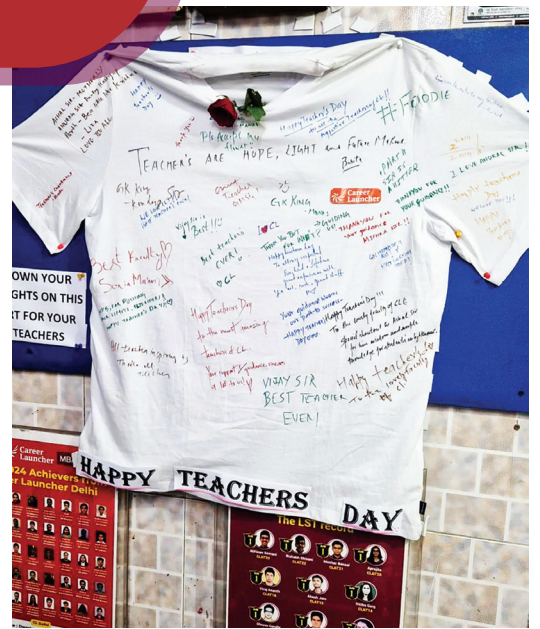
While the pandemic has exacerbated these challenges, they highlight the need for structural reforms to the visa processing system. Advocacy groups urge the U.S. Congress to address these inefficiencies and support international students by improving visa processing times and ensuring clarity around post-graduation employment opportunities.

For students planning to study in the U.S., understanding these barriers and preparing accordingly is key to successfully navigating the visa application process. ■

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Teacher's day Celebration

TEACHERS day was celebrated at HO and CL Centers across the country on 5th Sept to honor the hard work and dedication of the teachers and to thank them for contributing in shaping the society and guiding the students. On this occasion we all gathered for the cake cutting ceremony and the teachers were requested to share their experiences and journey with all. Few of them shared how their journey as teacher started and few of the funny instances over the period of time. At Centers students wrote their wishes for the teachers on the t-shirts and the teachers were welcomed with the tilak on forehead and roses. All the celebrations were followed by Cake Cutting Ceremony.



Career Launcher Delhi

A Landmark September with ACE CAT series



CAREER LAUNCHER Delhi organized its signature mentoring session, ACE CAT, which aims to guide students on their journey toward MBA success. This September, two editions of ACE CAT were held: one for all CAT 2025 aspirants and another exclusively for women, a first in Career Launcher's history.

- » **First ACE CAT Session:** Held at Kamani Auditorium, this session was attended by more than 650 students and was led by Sharad Awasthi and Shubham Kumar. The focus was on providing CAT 2025 aspirants with a clear roadmap, practical strategies, and motivational guidance to help them navigate their preparation effectively.
- » **ACE CAT for Women:** Career Launcher went a step further in its mission by organizing a special ACE CAT session for women at Shri Satya Sai Auditorium. Sujata Ma'am led this empowering session, which was attended by over 300 female students representing 17 colleges from Delhi University. This session marked the first time Career Launcher Delhi hosted an all-female event, underscoring its commitment to nurturing future female leaders of India.

A Month of Milestones

The month of September 2024 has been a significant chapter in Career Launcher's journey. With over 1,000+ students benefiting from the ACE CAT sessions combined, the institute has further solidified its position as a trusted partner for MBA aspirants. ■

RT99 Offline

An Aspirant's Blueprint for Achieving a 99+ Percentile in CAT 2024

SECURING a 99+ percentile in the Common Admission Test (CAT) is an indicator of a good performance in CAT, and eventually admission into top business schools and achieving career milestones. To help aspirants reach this goal, Career Launcher had launched its flagship event, "Race to 99 Percentile (RT99)" in August 2024, a structured four-phase program designed to prepare CAT 2024 aspirants.

Through RT99 Offline, participants receive personalized mentorship and expert strategies to excel in CAT. In this Offline version of RT99, starting from August 25,

2024, with sessions in Gurugram and Ghaziabad, the program has drawn over 4,500 attendees across over 30 cities covering pan India. The RT99 Offline (Phase 3 of RT99) will conclude with its final session in Varanasi on October 2nd, marking a successful wrap-up of this extensive initiative aimed at helping CAT aspirants achieve their goals. The sessions provide in-depth workshops, strategic discussions, and insights into tackling CAT exam challenges, ensuring participants enhance their strengths and address areas of improvement, with a discussion of CAT 2023 Slot 1 Test.

Delhi recorded the highest attendance, with 680 participants across three venues, followed closely by Kolkata with 562 attendees at two locations. Pune also had strong participation, attracting 330 students. The event has seen widespread success, helping aspirants across India prepare for CAT 2024, with the final phase, RT99 Sprint, set for October 19, 2024.

As the RT99 program continues to support aspirants nationwide, Career Launcher remains dedicated to helping students achieve their goals and secure a 99+ percentile in CAT 2024. ■



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Race to NLUs

CL-LST's Nationwide Law Prep Tour

THE flagship CL-LST event, "Race to NLUs," is currently taking place and provides students with a comprehensive look at exam-cracking techniques. Leading figures in law entry coaching, including Gautam Puri, Gejo Sreenivasan, Siddharth Mehta, Rahul Reddy, Sazeal Shah, Abhishek Singhania, and ARKS Srinivas, led the sessions, which took place in multiple locations. The primary message and content stayed the same even while the speakers varied from place to place, guaranteeing that students nationwide received the same professional advice.

Every session included practical approaches to ace the CLAT, such as an in-depth analysis of the exam format, time-management advice, and section-specific methods. The speakers emphasized that in order to succeed on the fiercely competitive exam, preparation, practice, and maintaining composure under duress are essential. Gautam Puri and his fellow speakers provided pupils with an infallible preparation plan by instituting a standard structure throughout cities.

The way it was delivered was what really set the occasion apart. The meetings were lively and unforgettable because each speaker added their own flair and style.

Every student, regardless of location, left the workshops with a clear grasp of how to approach the CLAT because of their consistency. This countrywide trip not only proved the value of expert-led, dependable material delivery, but it also reaffirmed

CL-LST's dedication to assisting students in realizing their aspirations of attending law school. ■



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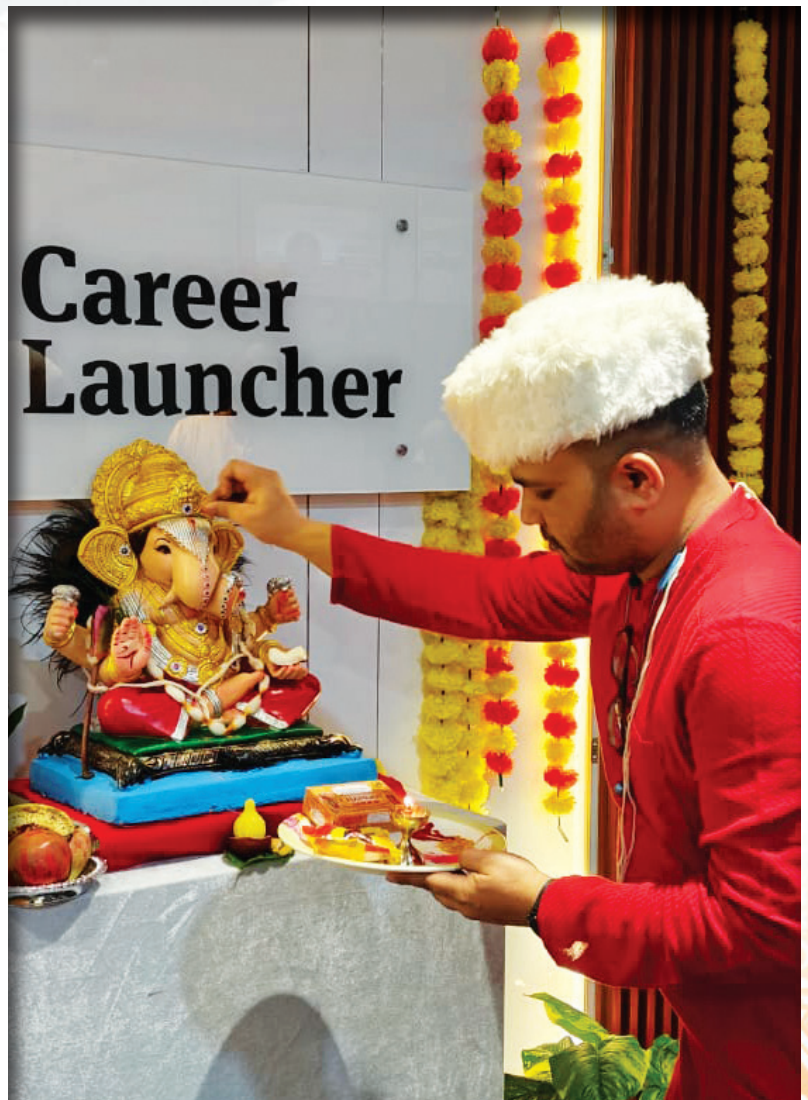
GANPATI Celebration at Career Launcher Centers

GANESH CHATURTHI is one of the most vibrant and joyful festivals celebrated across India. At our centers in Pune, Nagpur, Baroda, Bhubaneswar, Cuttack etc, we marked this special occasion with great enthusiasm and devotion. The celebration started with the installation of beautifully decorated idols of Lord Ganesha, known for being the remover of obstacles and the god of wisdom and prosperity.

Each center was adorned with colorful decorations, flowers, and lights, creating a festive atmosphere. Students and staff gathered together to offer prayers and perform the traditional Aarti to seek Lord Ganesha's blessings. The sound of devotional songs and chants filled the air, making the environment spiritually uplifting.

One of the highlights of the celebration was the distribution of prasad (holy offerings), which included sweets like modaks, a favorite of Lord Ganesha. Everyone enjoyed the delicious treats and shared in the joy of the festival.

The Ganpati celebration at the centers was not just a religious occasion, but also a time to come together, spread happiness, and instill values of unity, respect for tradition, and environmental consciousness. It was a day full of joy, devotion, and togetherness that left lasting memories for all. ■



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ONAM

Celebration in Kerala centres

ONAM is the most celebrated festival in Kerala, marking the homecoming of the legendary King Mahabali. It typically occurs in August or September, coinciding with the harvest season. This year it happened in the month of September. This ten-day festival symbolizes the rich cultural heritage and agricultural prosperity of the region.

The festivities kick off with the Atham day, leading to the grand Onam celebration. Homes are adorned with intricate floral arrangements known as "Pookalam," while traditional music and dance, including the famous "Thiruvathira," fill the air. One of the highlights of Onam is the sumptuous feast called "Onam Sadya," which features a variety of vegetarian dishes served on banana leaves.

The festival also includes various cultural events such as boat races, tug-of-war, and traditional games, showcasing the community spirit of the Keralites. Families come together, setting aside differences, to celebrate unity and joy.

At its core, Onam is a time for gratitude, reflection, and renewal, embodying the essence of Kerala's tradition

and hospitality. Whether it's the colorful celebrations or the mouth-watering cuisine, Onam truly captures the heart of this enchanting state. Career Launcher is present across Trivandrum, Kochi and Thrissur in Kerala. CL centers celebrated Onam along with the students. ■





Institutional Partnership for CAT/GMAT/GRE Coaching UPES Dehradun Collaborates with Career Launcher

UPES Dehradun has partnered with Career Launcher to offer specialized coaching for CAT aspirants. This institutional tie-up aims to provide UPES students with enhanced preparation resources for competitive exams like CAT, helping them gain admission into prestigious management schools.

Career Launcher is renowned for its tailored approach to competitive exam training, offering expert faculty, comprehensive study materials, and a structured learning environment. The partnership allows UPES students to access high-quality coaching within their campus or nearby centers, making it easier for them to prepare for management entrance exams without having to seek external coaching institutes.

This collaboration is part of UPES's broader strategy to strengthen its academic support system, aligning with its goal to provide students with holistic career development opportunities, including placements and professional training.

Ashish Bahri –Executive Vice President –CL educate ltd and Manish Madaan, Registrar – UPES Dehradun exchanged MOU's and Manuj Mittal and Amit Goyal from Career Launcher were also present. ■



CUET Achievers Meet

A Grand Success at Career Launcher Noida on 1st September 2024!

THE **CUET Achievers Meet** held on **1st September 2024** at **Career Launcher Noida** was a resounding success, marking yet another milestone in our commitment to **educational excellence**. The event celebrated the **outstanding achievements** of our students in the **CUET 2024 exam**, a reflection of their relentless hard work, determination, and the unwavering guidance provided by Career Launcher Noida.

One of the highlights of the event was the **felicitation of students** with **Certificates of Excellence** and a **special gift** for their remarkable performance. This moment was made even more special by the presence of the students' **proud parents**, who actively participated in the event, sharing in the joy of their children's achievements. It was a touching occasion that emphasized the collective efforts of students, parents, and teachers in the journey to success.

The meet honored the **top scorers from CUET 2024**, recognizing their dedication and academic brilliance. It was a momentous occasion, filled with pride, joy, and the acknowledgment of the countless hours of preparation and perseverance that these students put into their success.

The event was not just a celebration of individual achievement but also a reflection of **Career Launcher's dedication to nurturing talent** and guiding students toward their academic and professional goals. Our **expert faculty and counselors** have played a pivotal role in helping students unlock their potential, and this celebration was a testament to the collective effort of the entire CL Noida family.

A **hearty congratulations** to all our achievers! Your accomplishments set a high standard for future aspirants, proving that with hard work, anything is possible. We are incredibly proud of each one of you and excited to watch you continue to excel in your academic journey and beyond. ■



Visioning Workshop for Career Launcher Amritsar Center at Career Launcher Head Office Building a Future-Ready Strategy

IN today's rapidly evolving educational landscape, coaching centers like Career Launcher are constantly adapting to new trends and student needs. To remain competitive and maintain a leadership position in the market, it is essential to align local branches with the larger organizational strategy. Recognizing this, a visioning workshop was recently conducted for the Career Launcher Amritsar Center at the Career Launcher Head Office. This strategic meeting brought together key stakeholders to chart a roadmap for the center's future while ensuring its goals were in sync with the company's national vision.

Objective of the Visioning Workshop

The primary goal of the workshop was to collaboratively create a vision for the Amritsar Center that is both future-focused and aligned with Career Launcher's national objectives. The workshop was designed to address region-specific challenges, identify growth opportunities, and ensure that the Amritsar center continues to contribute to the larger success of the organization.

By the end of the workshop, participants aimed to:

Understand Career Launcher's long-term vision and how the Amritsar center fits into this broader picture.

Conduct a thorough analysis of the Amritsar market to identify opportunities and challenges.

Set actionable, measurable goals for the center's growth.



Align the local strategy with Career Launcher's national objectives.

Workshop Highlights

The workshop spanned multiple sessions, each of which focused on a specific area of strategic importance.

- ▶ **Setting the Stage:** Career Launcher's National Vision
- ▶ **Understanding the Local Market:** SWOT Analysis
- ▶ Bridging Local and National Strategies

▶ Goal Setting for the Future

▶ Action Plan and Follow-Up

The visioning workshop for the Career Launcher Amritsar Center at the CL Head Office was a significant step in ensuring the center's future success. By aligning local initiatives with national objectives, the Amritsar team is now well-positioned to meet the challenges of the market while contributing to the overall growth of Career Launcher. ■

Career Launcher Bank/SSC Product relaunched

with Enhanced Features and First Product Training for CL Centers.

CAREER LAUNCHER, recently relaunched its revamped Bank and SSC exam preparation product. This move comes as part of its strategic efforts to cater to the rising demand for quality coaching for competitive exams in the banking and government sectors. Building on the success of its earlier product, Career Launcher has introduced several new features and an enhanced learning experience, aimed at helping aspirants crack the Bank and SSC exams with greater efficiency.

Why Relaunch the Bank/SSC Product?

The competitive landscape for banking and government jobs has evolved over the past few years, with an increasing number of students vying for a limited number of vacancies. The need for updated study material, personalized learning, and advanced preparation techniques has become more pronounced. Career Launcher identified the changing trends and gaps in the preparation process, prompting the relaunch of its Bank/SSC product.

The relaunch addresses the growing challenges faced by aspirants, offering an upgraded curriculum, adaptive technology, and a comprehensive learning system. With the banking sector witnessing regular openings and the SSC continuing to conduct recruitment exams for various government positions, Career Launcher aims to provide a more holistic and up-to-date solution for exam preparation.

Benefits Of Banking Industry

- Housing
- Medical & insurance facilities
- Loan at Attractive Rates of Interest
- Allowances
- LTC
- NPS/UPS
- Job Security

A job in a Govt. Bank is very safe & protected from layoffs & pay cuts.

Subjects	Questions	Marks	Time Allotted
Reasoning & Computers Aptitude	40	50	50 minutes
Data Analysis & Interpretation	30	50	45 minutes
English Language	35	40	40 minutes
General Awareness	50	60	45 minutes
Total Questions	155	200	3 Hours
English Language (Letter Writing & Essay)	2	50 (SBI)	30 minutes





Introducing DU Admissions 2025

A Tailored CUET Program for Delhi University Aspirants

EVERY year, over 3 lakh students apply for undergraduate programs at Delhi University through CUET (UG), making it one of the most competitive admissions processes in India. To support these aspirants, we are launching DU Admissions 2025, a comprehensive preparation program specifically designed for students targeting Delhi University.

The program offers 180+ hours of learning, including live interactive classroom sessions and self-paced

learning through high-quality video modules. This blended approach ensures flexibility, allowing students to balance their preparation effectively. Along with chapter tests and mock exams, the program provides ample practice opportunities to help students strengthen their understanding and gauge their readiness.

DU Admissions 2025 covers five subjects, including English and the General Test, with the option for students to choose three domain

subjects based on their CUET exam preferences. This enables a focused and personalized learning experience tailored to each student's needs.

Designed to maximize student success, the program's structured curriculum, extensive practice resources, and expert guidance will help aspirants secure a coveted seat at Delhi University. Centers can now offer this specialized product to meet the growing demand for quality CUET preparation focused on Delhi University admissions. ■

People's CORNER



Know them better

Priyank Paliwal

Priyank Paliwal is the dynamic business partner of Career Launcher in Udaipur, recognized for his dedication to providing high-quality test preparation services for exams like CAT, CLAT, and more. With a strong entrepreneurial spirit and a passion for education, Priyank plays a key role in managing the operations of the Udaipur center and ensuring students receive the best coaching and guidance. His focus on personalized mentoring, coupled with the use of innovative learning techniques, has helped Career Launcher Udaipur become a trusted institution for competitive exam preparation. Priyank's leadership continues to drive the center's growth and success in the region.

Q: What's the best surprise you've ever received?

A: Best surprise still on the way J

Q: If you could have any superpower for a day, what would you choose and how would you use it?

A: If I could have any superpower for a day, I'd choose to travel all over the world and communicate in every language.

Q: If you could instantly become an expert in any one thing, what would it be and why?

A: If I could instantly become an expert in any one thing I will choose to understand the human brain and psychology. Understanding the complexities of how our mind generates thoughts, emotions, creativity and perception helps to enhance human potential and help us understand ourselves on a much deeper level, which could transform how we live and interact.

Q: If you could live in any fictional universe, which one would you choose and what would you do there?

A: I would like to play the character of Hei Fengxi of the Chinese drama "Who Rules the World", a highly skilled martial artist and strategist known for his intelligence, charm and strength. His calm demeanor, tactical brilliance and deep sense of responsibility make him a respected leader in both martial arts and political arenas. Over the course of the story, his character evolves as he works to bring peace to the turbulent world while balancing the challenges of love, loyalty and leadership.

Q: If you could act in any movie, which movie would you want to act in?

A: Hrithik Roshan as a fighter pilot in the movie Fighter, a skilled and charismatic Indian Air Force pilot, showcasing his character's dedication and bravery in high stakes aerial combat.

Q: What's your favorite childhood memory?

A: Getting "Best Player" trophy during district level tournament in Football.

Q: What do you enjoy doing in your free time?

A: Watching web series and reading.

Q: What's your favorite thing to do on the weekend?

A: Weekend is always with "Me time" and "Family Time". Be it going for a movie or ashram or shree nath ji temple with family and spending time with friends and family.

Q: What would you choose if you had to choose one meal to eat for the rest of your life?

A: A well balanced diet having Aaloo in any/every form, dal and a sweet like Kaju katali.

People's CORNER

Know them better



Priyanka Singh

Priyanka Singh's journey is truly inspiring. With a solid educational background in both technology and management, she has guided 10000+ students in her 19 years of experience. Her areas of expertise are Quantitative Aptitude, Logical Reasoning, General Awareness and PDP. Her dedication is evident not only in her teaching and counseling of thousands of students but also in her efforts to raise awareness about various competitive exams through workshops and sessions in schools and colleges.

Q: What's the best surprise you've ever received?

A: On my 40th birthday, I was greeted with an entire roof decorated with flowers and balloons, pic collages, family members & friends already being there. My daughters (of course with help of their dad) did all the planning and kept it a secret from me. Enjoyed the cake cutting at the roof itself followed by a weekend staycation.

Q: If you could have any superpower for a day, what would you choose and how would you use it?

A: I wish I had the bamboocopter which Doreamon has or to simply put, I wish I had the superpower of teleporting from one place to another with just a snap of a finger. It would have been so easy to shuffle between home, 2 centers across the city. I could have travelled to many exciting places whenever I had the time (imagine no reservation or tickets hassles) or could have visited my parents every now and then.

Q: If you could instantly become an expert in any one thing, what would it be and why?

A: Hands down, COOKING !! I can manage school tiffin's but do not accept dinner invitation from me. Interestingly, I am a terrible cook and my husband is a terrific cook.

Q: If you could live in any fictional universe, which one would you choose and what would you do there?

A: The very first novel that I read was Little Women by Louisa M Alcott which is about the lives of 4 sisters- Meg, Jo, Beth and Amy. Given a chance, would have lived in that era and experienced all the adventures JO had with her family and friends.

Q: If you could act in any movie, which movie would you want to act in?

A: SERENDIPITY is my all-time favourite movie. I can relate my life so much with this movie which revolves around the central idea that there's nothing bigger than your destiny. Would have loved to play the female lead.

Q: What's your favourite childhood memory?

A: Spending our summer holidays in our native village in UP. We cousins used to take lunch for family members who were working at agricultural fields and then used to stay at fields till evening. Picking Jamuns, cranberries directly from the trees, relaxing beneath a tree or may be a simple tractor ride kept us busy entire day. Also, I feel having spent early childhood at smaller towns/districts has helped in keeping me grounded.

Q: What do you enjoy doing in your free time?

A: Well, to begin with, there's hardly any free]time. But if still there's any free time, being a true blue virgo, organizing or arranging things is what I love, be it my cupboard or my daughter's or be it my office desk. Additionally, spending time on social media and spotify is another indulgence.

Q: What's your favourite thing to do on the weekend?

A: Having some me time with my friends, catching up with family calls and staying at home.

Q: What would you choose if you had to choose one meal to eat for the rest of your life?

A: Simple Dal & Rice with some cucumber-tomato salad.

People's CORNER

Know them better



Lloyd Palikandy

Lloyd is a dynamic and dedicated business partner with Career Launcher in Pune, a well-established institution known for providing test preparation services for various competitive exams such as CAT, CLAT, GRE, and more. With his strong entrepreneurial acumen and commitment to education, Lloyd has been instrumental in shaping the success of Career Launcher in the region. His role encompasses managing the day-to-day operations, driving strategic growth, and ensuring the delivery of high-quality educational services to students aspiring for success in competitive exams.

Q: What's the best surprise you've ever received?

A: Daughters Gifts

Q: If you could have any superpower for a day, what would you choose and how would you use it?

A: If I could travel 24 hours ahead to see the question papers of CAT and CLAT and come return to share the questions with students beforehand.

Q: If you could instantly become an expert in any one thing, what would it be and why?

A: Melding Minds : Transfer knowledge smoothly into students minds ensuring effortless understanding and retention

Q: If you could live in any fictional universe, which one would you choose and what would you do there?

A: In a universe where I would have powers of Dr.Strange, who time travels and teleports , the objective being to teleport Mr.Elon Musk to show him the future of Mars that he wishes to create.

Q: If you could act in any movie, which movie would you want to act in?

A: 'Pirates of the Carribean – Part-4'

Q: What's your favorite childhood memory?

A: Mostly playing Football and Cricket.

Q: What do you enjoy doing in your free time?

A: Reading

Q: What's your favorite thing to do on the weekend?

A: Tarri Poha with badminton buddies

Q: What would you choose if you had to choose one meal to eat for the rest of your life?

A: Daliya

People's CORNER

Know them better



Santosh Kumar

A computer science graduate from BIT Mesra, he is a Mentor and a Software professional. Over the last fifteen, he has mentored thousands of students and is the one of the most popular QA-LRDI faculty and PDP anchor at CL, Ranchi.

Q: What's the best surprise you've ever received?

A: Fast forward to life with a wife and you are ready for the surprises, and one fine day I walk into my home to find every single one of my paintings framed and displayed perfectly on the walls. That moment right there? It was like stepping into my own gallery – hands down one of the best surprises ever!

Q: If you could have any superpower for a day, what would you choose and how would you use it?

A: I'd choose the ability to spread positivity everywhere. Imagine this: as a math teacher, applying a modulus function to every action – no matter what the input is, the outcome is always a positive vibe. The result? A much happier world where everything adds up to joy!

Q: If you could instantly become an expert in any one thing, what would it be and why?

A: It would definitely be predictive modeling. My fascination with programming and neuropsychology makes me crave for a bit of control over the future!

Q: If you could live in any fictional universe, which one would you choose and what would you do there?

A: I'd definitely go Spielberg-style and pick "Avatar" – but with my own twist (minus that intense ending). Imagine living in a world where the best of ancient wisdom vibes right alongside modern life, all connected by this epic fifth-dimensional energy linking every living thing. I'd be that protagonist, seamlessly bringing together these two worlds. A little bit of Na'vi magic meets tech-savvy awesomeness!

Q: If you could act in any movie, which movie would you want to act in?

A: Back in high school, I dreamed of being Aamir Khan in "Qayamat Se Qayamat Tak." Now, it's all about Shah Rukh Khan – the complete package. And not to forget "Nayak" and "Singham" – I've watched them multiple times. Honestly, any of these roles would be a dream to step into!

Q: What's your favorite childhood memory?

A: One of the most unforgettable pranks was at my uncle's place – I was playing with my toy gun with real gunpowder, and the child in me pointed it at him and asked for permission to "shoot," and when he said a yes, boom – a burnt thigh and a hole in his trousers! That incident has become a legend in the family and has followed me for over forty years. And of course, cycling around cowboy-style, guns blazing – those were the classic days!

Q: What do you enjoy doing in your free time?

A: In my free time, I love exploring new cuisines and whipping up some fancy breakfasts or meals for the family.

Q: What's your favorite thing to do on the weekend?

A: Well, technically, I don't have a typical weekend. But when I'm off work, it's all about quality time with family – eating, painting, and exploring new experiences together.

Q: What would you choose if you had to choose one meal to eat for the rest of your life?

A: It'd definitely be a delicious Hyderabad Dum Biryani served with salan, finished off with some Phirni – all enjoyed in high spirits, accompanied by a little something special from Scotland's finest traditions! Now that's a combo I'm always ready for!

People's CORNER

Know them better



Arindam Mukherjee

Senior Sales & Marketing executive with experience in National level roles. Over 30 years' experience in the industry, of which 21 years have been with top notch FMCG companies & 8 years with a leading media organization. Ability to both strategize & execute business plans with expertise. Demonstrated high competency levels in leading & building teams while keeping a customer centric approach.

Currently working with Career Launcher heading the Franchisee Network expansion vertical. The organization plans to expand its physical presence nationally from 150 to over 500 centers by FY 2026-27.

Q: What's the best surprise you've ever received?

A: This was almost 15 years ago when both my daughters were in junior school. On my birthday, we used to always order a cake from the market, but this time when I came back home from work, they had baked a lovely chocolate cake for me. Their gesture was the most beautiful surprise I've ever had, & the cake tasted absolutely delicious !

Q: If you could have any superpower for a day, what would you choose and how would you use it? -

A: I would love to create a magic pill which will burn away all the calories we consume. This way, no more worries about diet & exercise - eat what you want & still always stay in top shape :-)

Q: If you could instantly become an expert in any one thing, what would it be and why? -

A: Financial planning & investment. I love reading Warren Buffet's investment gyan since most of it is very well articulated & very simple to grasp. Financial freedom releases a lot of free time & one can use it to pursue one's real interests & passions in life.

Q: If you could live in any fictional universe, which one would you choose and what would you do there? -

A: Would surely want to live in the Star Trek universe, which resonates very closely with my current role in CL as I & my team needs to "boldly go where no man has gone before". We are trying to do this by going across large cities & small towns in India to open our new centers there.

Q: If you could act in any movie, which movie would you want to act in? -

A: I would have loved to play a role in the original Golmaal of mid 70s', which was an outstanding comedy & had in its cast Amol Palekar, Bindya Goswami & Utpal Dutt. RD Burman's music was absolutely magical.

Q: What's your favorite childhood memory?

A: Smuggling my favorite Phillips pocket transistor to school to listen to cricket commentary - it was strictly not allowed as per the rules of our school. Sunil Gavaskar was a God for our generation & listening to commentary while he was at the crease was always a treat!

Q: What do you enjoy doing in your free time?

A: Listening to music. I am big fan of Kishore Kumar, Ghulam Ali & Jagjit Singh

Q: What's your favorite thing to do on the weekend?

A: Playing tennis, & taking Simba, my Golden Retriever for walks

Q: What would you choose if you had to choose one meal to eat for the rest of your life?

A: There is a Bengali dish called "aloo posto", & it's to die for (it's potato made with khas-khas or poppy seed). This with rice & urad daal is an absolute delight, & am sure all Bengalis will vouch for it. I urge everyone to try it since I am yet to meet anyone who hasn't become a fan of this simple dish after trying it once :-)

People's CORNER

Know them better



Geeta Ratori

Geeta handles the entire network operations for 170+ CL centers across the globe. Thrive on optimizing processes and driving efficiency within the organization. With 18 years of experience, Geeta has a proven track record of enhancing engagement, implementing strategies that streamline operations and enhance quality, and improving overall operational performance. Skilled in leading cross-functional teams to achieve operational goals and seamless customer experience. holds a B.Com (Hon.) degree from DU and explored the field of coding with NIIT. Joined CL in Dec'2009 in the Network Department. Works closely with all units of CL Family

Q: What's the best surprise you've ever received?

A: Hardly believe in surprises, believe in God and trust that he always indicates, give hints, which step/decision can be right / wrong for a given situation.

Q: If you could have any superpower for a day, what would you choose and how would you use it?

A: I would love to have the power of Maleficent and with that power I want to be deeply associated with the kids/youngsters, understand their fears and make them realise that this world is a beautiful place to live and help people living their lives joyfully and peacefully. Also with that power I would remove all the dis-honorable instincts from the environment for better living for each soul that exists in this world. Apart from this, a basic thing in which I need to work on - To understand the feelings and emotional needs of the people around (those who really matter).

Q: If you could instantly become an expert in any one thing, what would it be and why?

A: Child Psychology - I try to read and gain knowledge in this area. Not just for my daughter but I want to interact/connect with every child / youngster on the streets and understand their view points and how those thoughts can be converted into a win-win situation for them.

Q: If you could live in any fictional universe, which one would you choose and what would you do there?

A: Bahubali - "Mera Vachan hi shaasan hai". Basically I would want everyone to realise their strength and gain respect and equality in society in terms of fame, monetarily, and intellectually.

Q: If you could act in any movie, which movie would you want to act in?

A: Movies are the only way to distract yourself from the current running around for sometime, that's what I feel and dont dream of being a momentary distraction.

Q: What's your favorite childhood memory?

A: Favourite Childhood memories are with my grandmother, moments with her like.. she taught us how to walk in a line with books on the head, her choco wine christmas cake, even the way she used to get irritated when miss her instructions. I feel she was a real super woman.

Q: What do you enjoy doing in your free time?

A: Whatever time I get, I want to be with my Radhika, like every other mom I walk with this guilt of not giving her enough time.

Q: What's your favorite thing to do on the weekend?

A: I try to get Radhika for a nature walk and my favourite thing is to see her ways to realise and get connected with trees, leaves, pets around.

Q: What would you choose if you had to choose one meal to eat for the rest of your life?

A: Currently I am a huge fan of this drink, which is made of fennel and cumin seeds in boiling water. I dont feel like having any meal if I get it 3-4 times a day.

Yeh Samaa Hai Suhaana

Namaste and Warm Greetings,

As October arrives, we reflect on a vibrant season at Career Launcher, filled with celebrations and initiatives. With the festive season and major exams like CAT and CLAT approaching, our community's energy is focused on growth and achievement.

This quarter featured the successful launch of the RTNLU and RT 99 series, as well as the DU admissions batch, providing a solid foundation for aspirants. We're committed to high-quality mentorship, particularly for candidates aiming for the ISB Hyderabad YLP program.

“इल्म है जिन्दगी का नूरए रास्ता दिखाता है हर मंज़िल को।

जो सीखने से न थकाए वही कामयाबी का हक़दार है”।

(Learning is the light of life, guiding every destination

Those who never tire of learning are truly deserving of success.)

Learning is a lifelong journey, showcased during our Amritsar visioning workshop, where we strategized with our 20-year-old franchisee on growth and product diversification. Our partnerships with UPES and Christ University enhance opportunities for students.

Another milestone came with the ACE CAT Delhi edition, giving aspirants a solid foundation for the road ahead. The mantra remains: Start smart, start early. Our Teachers' Day celebrations were a heartfelt moment to honor the educators who shape lives every day.

Holidays like Onam and Ganesh Chaturthi brought warmth to our centers in celebration and custom. We rejoiced at the launch of additional centers in Hazaribagh and Bhopal, expanding our nationwide reach.

The Hands of Hearts initiative, aimed at giving back by skilling young minds for life, was another step in our endeavor to make education a transformative force in society.

As the Oct- Dec quarter progresses, we will encounter both a festive period and the last few weeks of important exams. We're hosting rigorous boot camps to instill discipline and resilience in our aspirants. Key mantras for students include "Give attention" and "Manage anxiety," principles that enhance both exam preparation and life decisions.

We wish our students the very best in their preparations. With dedication, a growth mindset, and the right approach, success is within their grasp.

As we celebrate our 30th anniversary, we look forward to an exciting future- Stay tuned!

Sujatha



The CL-AajKal Team

Concept & Ideation

Ashish Bahri
Head- Marketing and Alliances

Design

Vikas Kumar

CL AAJKAL is your letter to the world. We encourage each CLite to share articles, news, etc., along with photographs for the coming issues of this monthly newsletter.

Also, feel free to share any creative work, special achievement, or important news about your children and family. We will be glad to carry them, post review.

Please send your submissions to

claajkal@careerlauncher.com