



CL

आजकाल

The Monthly Newsletter

SATYASPEAKS

Dear CLite,

November is not only a time of Diwali celebrations and festive cheer but it also marks the moment when all of us at CL start gearing up for exams like CAT, CLAT, AILET, etc. In other words, this is when the power of optimism and positivity need to be put in action in driving success – individually and collectively. This spirit is embodied in our 'CL Fit Hai Toh Hit Hai' initiative, which, I urge, every CL-ite to embrace because self-care is essential to achieving excellence. A highlight of the month was the Chairman's Circle in Jaipur where the leadership team gathered to share their vision of the opportunities and challenges ahead. The CL family continues to grow, with our new center at Vasant Vihar, New Delhi, strengthening our collaborative spirit and expanding opportunities for our students. From academic initiatives like the All-India Open Mock CLAT, Bootcamps on CAT & CLAT, the Ace CAT series, and scholarship tests; to flourishing institutional partnerships with esteemed names like Christ University and GL Bajaj, and Sarvottam School, we remain committed to fostering success at every level. As the exam season approaches, let us carry within us the sparks of focus, perseverance, and a positive mindset, with which any challenge can be transformed into an opportunity for growth.

Cheers,
Satya
Editor-in-Chief



Chairman's Circle Retreat 2024

A Blend of Growth, Fitness, and Vision for Career Launcher

CAREER LAUNCHER's annual Chairman's Circle Retreat 2024, the second edition of this prestigious event, unfolded against the breathtaking backdrop of Jaipur from October 22-24 at the luxurious Taj Devi Ratn Hotel. Following the successful debut edition in Dehradun, this year's retreat brought together the Career Launcher team, business partners, and the leadership team in an atmosphere dedicated to growth, collaboration, and planning for the future.

The attendees arrived on October 22, greeted by the serene ambiance of the venue, setting the tone for the reflective journey ahead.

The first day began with an empowering session focused on self-reflection and personal growth, encouraging each participant to pause, introspect, and consider their aspirations. This session served as a profound moment for everyone to evaluate their journey and envision the future. The exercise highlighted Career Launcher's commitment to nurturing not just professional skills but also the personal aspirations and growth trajectories of each team member.

After the invigorating session, attendees were encouraged to hit the gym, as fitness plays a pivotal role at Career Launcher. Embracing the company's mantra, "Fit hai to

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Hit hai," team members engaged in physical activity, reinforcing the organization's emphasis on maintaining a healthy work-life balance. Career Launcher's holistic approach encompasses the well-being of its people, recognizing that a strong body and a balanced mind are essential for success.

The second day began with a delicious breakfast, fueling the team for a day of creative expression and collaboration. The highlight of the morning was a lively talent showcase, where team members stepped into the spotlight to reveal their hidden talents. Gejo Sreenivasan delighted the audience with a memorable "Batman" act, embodying the superhero spirit with charisma, while Siddharth Mehta's Bollywood spoof had everyone in fits of laughter. This engaging session brought to life the diverse talents within Career Launcher, creating an environment of camaraderie and fun, showing that "CL ka talent pool bharpur hai!" With the mood lightened, it was

time for a focused session on "Creative Visualization," facilitated by Satya Narayanan R, Chairman, CL Educate Ltd. This session, structured to spark innovative thinking, divided the attendees into five groups, each responsible for exploring and presenting a unique aspect of creative visualization. In a collaborative and participatory environment, everyone learned from each other's insights, covering the topic comprehensively over two productive hours. The exercise fostered a shared vision, empowering the team with tools to visualize challenges and opportunities creatively.

Building on this momentum, the day proceeded with strategic planning for the year ahead. Teams were again restructured, this time into three groups, each focused on a core area: Business, Branding, and New Products. Within each group, discussions zeroed in on actionable plans and ambitious goals. Group leaders will take the

lead, guiding their respective teams to transform these insights and ideas into tangible outcomes. The retreat emphasized the importance of collaboration in shaping Career Launcher's trajectory for the upcoming year.

The retreat concluded on October 24, with attendees departing for their respective cities, taking with them a renewed sense of purpose, camaraderie, and excitement for the year ahead. With a blend of insightful sessions, lively talent showcases, and meaningful strategic discussions, the Chairman's Circle Retreat 2024 not only strengthened Career Launcher's commitment to excellence but also reaffirmed its dedication to fostering a balanced and supportive environment for all. The three days spent in Jaipur have set the stage for a future where each team member is empowered, focused, and ready to lead Career Launcher to new heights. ■









Key Updates to the Australian Government's Migration Strategy for International Students

THE Australian Government's Migration Strategy, updated in July 2024, introduces significant changes for international students to address financial, academic, and visa-related requirements. These changes will impact both prospective and current students, as well as their post-graduate visa options.

1. New Financial Capacity Requirement

Beginning 10 May 2024, international students and their guardians must meet a higher financial capacity threshold for visa applications. The new requirement is set at AUD 29,710 per individual, ensuring that applicants can adequately support themselves during their stay in Australia. This applies to any student or guardian visa lodged on or after this date.

2. TOEFL iBT Reinstated for Visa Purposes

The Test of English as a Foreign Language (TOEFL iBT) has been

reinstated as a valid test for student visas. However, only scores from tests taken before 26 July 2023 or after 4 May 2024 will be accepted, with results remaining valid for two years. Any TOEFL iBT tests taken between these dates will not be valid for visa applications.

3. New Genuine Student (GS) Requirement

Replacing the Genuine Temporary Entrant (GTE) criterion, the Genuine Student (GS) requirement will be enacted on 23 March 2024. The GS requirement aims to assess applicants' intentions through a list of targeted questions, making it more stringent and specific.

4. Revised English Language Requirements

From 23 March 2024, new English language benchmarks will be enforced for both Student and Temporary Graduate visas.

▶ Student Visa: The IELTS requirement will increase to a minimum overall score of 6.0

(up from 5.5), and the score for ELICOS will rise to 5.0 (up from 4.5). Foundation and pathway program students will need an overall score of 5.5.

▶ Temporary Graduate Visa: Applicants will need an overall IELTS score of 6.5 (up from 6.0), with no less than 5.5 in each component. Hong Kong and British National (Overseas) (BNO) passport holders are exempt, maintaining a requirement of IELTS 6.0 overall with 5.0 in each section.

5. Post-Study Visa Duration Reduced

Starting 1 July 2024, the length of Temporary Graduate visas will be reduced for most degree holders:

▶ Bachelor's and Master's (coursework/extended) graduates will be eligible for post-study work rights of up to 2 years.

▶ Master's (research) and PhD graduates will be granted up to

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3 years. Special provisions have been made for Hong Kong and British passport holders, who will be eligible for up to 5 years, and **Indian nationals under the AI-ECTA agreement**, with bachelor's (STEM/ICT) graduates eligible for 3 years, master's graduates for 3 years, and PhD holders for up to 4 years.

6. Age Limit for Temporary Graduate Visa Applicants

The maximum age limit for Temporary Graduate visa (TGV)

applicants will be reduced to 35 years from 1 July 2024. However, this new limit does not apply to Master's (research) or PhD graduates, who will remain eligible for the visa up to the age of 50.

7. Restrictions on Onshore Student Visa Applications

From 1 July 2024, individuals on specific visas, such as Visitor or Temporary Graduate visas, can no longer apply for Student visas while in Australia. This change encourages applicants to apply

for Student visas from outside Australia, reducing onshore visa transitions.

These updates reflect Australia's ongoing effort to manage its migration policies while addressing global education demand effectively. Students planning to study in Australia should stay informed of these changes and prepare accordingly to meet the new visa and academic requirements. ■

CLAT 2025 Bootcamp Phase II by CL-LST Rigorous Practice and Strategic Insights for Aspirants

CAREER LAUNCHER'S Law School Tutorials (CL-LST) recently concluded CLAT 2025 Bootcamp Phase II, an intensive six-day program held from October 15 to 20, 2024. Conducted across various CL-LST Centers and online, this bootcamp was designed to provide CLAT aspirants with rigorous practice and equip them with essential test-taking skills to excel in the Common Law Admission Test (CLAT) 2025.

The bootcamp focused on comprehensive preparation, covering all sections of the CLAT exam—English, Logical Reasoning, Legal Reasoning, Quantitative Techniques, and General Knowledge. Each section was tackled with specialized practice sessions that targeted critical concepts, high-frequency question types, and advanced problem-solving methods. Participants engaged in a series of drills and exercises, designed to boost speed, accuracy, and critical thinking, which are vital for CLAT's



time-bound format.

A highlight of the bootcamp was its strategic focus on the art of test-taking. CL-LST experts conducted tailored strategy sessions that guided students in developing effective exam-day tactics. These sessions emphasized the importance of time management, question prioritization, and adaptive pacing—skills that can make a decisive difference on test day. The faculty also shared insights on handling exam stress and maintaining focus under pressure, empowering students to approach the exam with confidence.

With a blend of rigorous practice and expert strategy, CLAT 2025 Bootcamp Phase II exemplified CL-LST's commitment to providing aspirants with a holistic and targeted preparation experience. As students gear up for the CLAT exam, CL-LST's bootcamp has prepared them to tackle the challenge with clarity, competence, and confidence. ■

Career Launcher's All-India Open Mock

A Real-Time Exam Simulation for Future Champions

ON October 13th, 2024 Career Launcher conducted All India Open Mock for CLAT, CAT, IPM, and CUET aspirants at Manav Rachna International University, Faridabad, giving students an invaluable experience in a setting designed to replicate the actual testing environment. This mock test simulation was held at an actual CLAT venue with exam processes mirroring those of the official exams, including the issuance of admit cards, entrance formalities, and test-day procedures. For many, it was a first-of-its-kind experience, offering an opportunity to overcome exam anxieties, adjust to actual exam pressure, and truly step into the mindset required on test day. The event drew an enthusiastic turnout and exceptional feedback from participants, who appreciated the unique chance to simulate the exam experience in full.

CLAT Simulation: A Taste of the Real Deal

Held offline just like the official CLAT, the mock exam at Manav Rachna International University mirrored every step of the process, from structured seating to set exam timings. Students expressed how this realistic preparation helped them manage time effectively and tackle stress with composure. For many CLAT aspirants, the All India Open Mock provided a new perspective on the demands of the exam, leaving them feeling better equipped and more confident in facing the real CLAT.

CAT Mock Experience: Real-Time Intensity

The CAT mock was conducted in an online format, simulating every aspect of the official exam. Students shared that this experience allowed them to understand the CAT's demanding time

constraints and complex question patterns. Feedback emphasised the value of experiencing this intensive mock session firsthand, helping students assess their readiness for the CAT and identify areas for improvement.

CUET Mock: Comprehensive Domain Readiness

The CUET mock test reflected the real CUET format to give students a holistic view of what to expect. Students noted that they could pinpoint strengths and weaknesses, gaining practical insights for their preparation. The CUET aspirants felt a heightened readiness and confidence in their approach and understanding of subject-specific requirements.

IPM Mock: An Insightful Preview for Young Aspirants

For students aiming to enter IPM programs, this mock exam provided an accurate taste of the IPM exam format and expectations. It was an eye-opener for many students as they navigated questions that tested their aptitude and logical reasoning. Participants expressed gratitude for Career Launcher's initiative, as the experience left them feeling better prepared and focused on honing specific skills to excel in the IPM.

Overall, Career Launcher's All India Open Mock at Manav Rachna International University was more than a test—it was a transformative experience for students across diverse entrance exams. The initiative underscored Career Launcher's commitment to guiding students through their preparation journey, offering practical tools to sharpen skills and boost confidence ahead of the actual exams. ■



Career Launcher's MBA Bootcamp

A Successful Blend of Online and Offline Learning for CAT 2024 Aspirants

WE recently conducted our highly anticipated MBA Bootcamp for CAT 2024 students, offering an intensive, high-impact experience in both online and offline formats. This 18-hour intensive marathon was designed to provide targeted support for aspirants, ensuring they were well-prepared for the challenges of the CAT exam. The program focused on revision, concept consolidation, and strategy refinement, making it an invaluable resource for students looking to push their preparation to the next level.

The Offline Experience

The offline MBA Bootcamp was hosted at more than 41 Career Launcher centers across India between October 1 and October 20, 2024. With the option to choose between a two-day or three-day schedule, the offline bootcamp provided 18 hours of interactive sessions that encouraged in-depth practice

and live problem-solving. Key features of the program included:

1. Focused Topics' Sessions:

The bootcamp was divided into sessions on Quantitative Aptitude (QA), Verbal Ability and Reading Comprehension (VARC), and Logical Reasoning and Data Interpretation (LRDI). Each day covered vital topics, such as Arithmetic, Geometry, Algebra, and Set Theory, with problem-solving at CAT-level difficulty.

2. Solving CAT LOD Questions:

Students participated in the sessions, where faculty guided them through solving 20-30 high-value questions per topic. Faculty members demonstrated tips & tricks to solve the questions, promoting student engagement through practice of CAT level of difficulty questions.

3. Centralized Content and Preparation:

In alignment with Career Launcher's standards, the event content was developed by the head office and distributed

to centers to ensure consistency. Centers received prepared question sheets and materials, including CAT-level questions and concept guides, enabling thorough preparation.

4. Community and Motivation:

The offline bootcamp was conducted in a classroom setting, encouraging students to interact, compete, and learn from each other. The experience fostered a sense of community, motivating students to tackle CAT-level challenges with renewed vigor.

The Online Experience

The first part online MBA Bootcamp took place on October 26 and 27, 2024, on Career Launcher's YouTube channel, making it accessible to students nationwide at no cost. The online format mirrored the offline structure, with rigorous sessions on QA and LRDI. The second part of the MBA Bootcamp will include 1 session each on VA and RC and will take place on 9th



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November 2024 on YouTube.

Highlights of the online bootcamp included:

1. Live Sessions with Expert Faculty Members:

The online bootcamp was conducted by a roster of Career Launcher's most seasoned faculty, each specializing in key areas. For example, Gourav Gupta led sessions on Arithmetic, Algebra, Geometry, Number System, Number Logic and Misc., while Ravi Teja took on Set Theory, Arrangement, Games and DI. The online format provided an interactive experience where students could ask questions and receive real-time feedback.

2. Comprehensive Pre-Work Assignments:

In preparation for the online bootcamp, students were provided with assignments that were uploaded on MyZone,

Career Launcher's learning management platform. These assignments enabled students to familiarize themselves with the types of questions they would encounter during the bootcamp sessions, maximizing the value of each session.

3. Flexible Access: By offering the bootcamp online, Career Launcher ensured that every students, regardless of geographical constraints, could participate in the event. The sessions were live streamed on YouTube, and students were encouraged to participate actively through the platform's chat feature.

Impact and Student Feedback

Both formats of the MBA Bootcamp received positive feedback from students,

with many reporting that the experience gave them a clear understanding of their strengths and areas for improvement. The bootcamp's problem-solving focus, coupled with expert-led discussions, provided an opportunity for students to sharpen their exams strategies just weeks before CAT 2024.

Our commitment to providing comprehensive and flexible preparation options shines through in the success of the MBA Bootcamp. By offering both offline and online versions, Career Launcher met the diverse needs of its students, ensuring that every participant, whether they attended in-person or remotely, left with enhanced skills and confidence for their CAT journey. ■





Empowering Future Leaders

Career Launcher and Christ University Sign MOU to Integrate CAT Preparation and Campus Placement Training

CAREER LAUNCHER is proud to announce a strategic Memorandum of Understanding (MOU) with Christ University, Delhi-NCR, to offer a comprehensive MBA test preparation and campus placement training program. This initiative aims to transform the educational experience for Christ University students, integrating MBA preparation with their existing academic schedules and providing vital aptitude training to enhance their career readiness.

With more than 4,000 students enrolled in both undergraduate (UG) and postgraduate (PG) programs, Christ University is home to a large and diverse body of young talent, many of whom aspire to excel in MBA programs and competitive campus placements.

However, due to rigorous academic demands and stringent attendance requirements, many students face challenges balancing their college commitments with the demands of CAT preparation. In the past, several students have had to drop their coaching due to these logistical constraints, and many have struggled to find time to travel to off-campus coaching centers, creating gaps in their preparation journey.

Key Objectives of the MOU

1. On-Campus CAT Preparation Classes: Career Launcher will provide structured CAT coaching on the Christ University campus, enabling students to integrate MBA test preparation into their existing college routine without requiring additional travel or compromising on attendance. This flexibility will

allow them to maintain focus on their academic studies while pursuing their professional goals, making them well-prepared for the competitive MBA entrance exams.

2. Campus Placement Aptitude Training:

In addition to CAT preparation, Career Launcher will offer aptitude training tailored to the campus placement needs of both UG and PG students. By providing insights into aptitude tests commonly encountered in placement rounds, this training will equip Christ University students with the skills and confidence they need to perform well in recruitment processes across various industries.

3. Reduction in Drop-Out Rates:

By providing coaching directly on campus, the MOU addresses one of the biggest challenges

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students face—balancing time and energy between college and career preparation. This convenient, in-campus option will enable students to maintain their preparation and reduce the need to switch between multiple coaching centers. It aims to prevent drop-outs from coaching programs due to time constraints, helping more students achieve their professional goals.

4. Career Development and Holistic Learning: Through this MOU, Christ University students will gain access to high-quality coaching and training that complements their college

education, making their transition from university to professional life smoother and more strategic. This holistic approach aligns with Career Launcher's mission to foster a well-rounded, career-ready student body.

The Bigger Picture

This partnership signifies a shared commitment between Career Launcher and Christ University to develop robust career-oriented programs that address students' practical needs, enabling them to thrive academically and professionally. By bringing industry-aligned training directly to the campus, Career Launcher

reaffirms its dedication to creating accessible, high-quality educational opportunities that empower students to pursue their aspirations with confidence.

This collaboration not only benefits Christ University students by streamlining their CAT and placement preparation but also serves as a model for educational partnerships aimed at bridging academia and career-readiness training. Career Launcher and Christ University look forward to a fruitful collaboration, creating an environment where students are prepared for both their academic pursuits and their career ambitions. ■

Over 4000 Students Participate in All-India Open Mock CLAT-2 by CL-LST to Gear Up for CLAT 2025

On October 5th and 6th, 2024, CL-LST conducted the highly anticipated All India Open Mock CLAT-2, with over 4,000 students participating across the country. The event was notable for providing a unique, realistic experience, as the majority of students took the test at actual CLAT exam centers. This immersive environment allowed students to feel the intensity of the exam setting, sharpening their readiness for the upcoming CLAT 2025 on December 1st, 2024. By holding the mock test at real exam venues, CL-LST aimed to alleviate the pressure students

often feel during the actual CLAT. The opportunity to familiarize themselves with the testing atmosphere, from navigating the examination center to managing time effectively under authentic conditions, proved to be invaluable. Many students expressed that the experience gave them newfound confidence and a clearer understanding of their strengths and areas for improvement. The mock exam's nationwide scale also provided an insightful comparative analysis, helping participants benchmark their performance against peers across India. Each student

received detailed feedback, highlighting not only their scores but also the critical areas to focus on in the final weeks leading up to CLAT.

By organizing this All India Open Mock, CL-LST reinforced its commitment to supporting CLAT aspirants in their journey to securing a seat at the top law schools in the country. As December 1st approaches, thousands of students are now equipped with practical insights and strategies, positioning them to perform confidently and skillfully in CLAT 2025. ■

CL-Delhi Hosts Mega Master Classes for CAT 2024 & 2025 Aspirants

OCTOBER 2024 was an eventful month for Career Launcher Delhi, with two high-impact master classes designed to give CAT aspirants a strategic edge. These sessions

provided essential insights and time-saving techniques, reinforcing Career Launcher's role as a guiding force for students on their journey to top B-schools.

On October 6, 2024, Career

Launcher hosted the first master class of the month at Shri Satya Sai Auditorium, led by the renowned Gejo Sir. Despite battling a sore throat, Gejo Sir's commitment to his students and delivered an engaging and memorable two-hour session. Known for his innovative techniques and student-centric approach, Gejo Sir captivated the large audience by diving deep into time-saving strategies and minute details that are crucial for excelling in CAT 2024. The packed auditorium was a testament to the eagerness of students to learn from one of the best in the field.

The second master class took place on October 18, 2024, at the SRCC College Auditorium - exclusively for North Campus, DU students. Led by Career Launcher's co-founder and CATguru, Gautam Puri Sir, the session focused on Quantitative Aptitude (QA) for CAT 2024 and 2025 aspirants. Titled "ACE CAT QUANTS," this session covered Previous Year Questions (PYQs) from the quant section, allowing students to analyze and understand the exam pattern, commonly tested concepts, and effective problem-solving techniques.

Gautam Puri Sir's expertise, combined with his deep knowledge of CAT exam dynamics,



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made this a highly interactive and enriching session. Students gained valuable insights into maximizing scores in QA, equipping them with essential tools for both CAT 2024 exam takers and CAT 2025 aspirants.

With over 800 students attending

across both sessions, the October master classes underscored the strong reputation of Career Launcher Delhi as a premier destination for CAT preparation. Students benefited not only from the mentors' expertise but also from the structured approach, focused

content, and high energy that are the hallmarks of Career Launcher's events. Both events mark the hard work done by the BD team in ensuring that non-CL students from some of the reputed colleges of Delhi get first-hand experience of CL's academic prowess. ■



Mock IPM & CLAT

Real-World Examination Experience for Aspiring Students



A Realistic IPM Mock Exam Experience: On October 20, Career Launcher Noida organized a meticulously planned Mock IPM for IPM 2025

aspirants in an external computer lab, creating a truly authentic examination environment. From strict security checks to admit card verification, every detail was

managed to ensure that students experienced the feel of a real exam day. Parents of participating students expressed gratitude for the thoughtful organization and

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professionalism of the event.

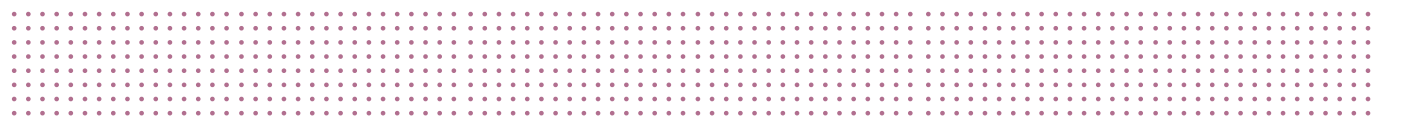
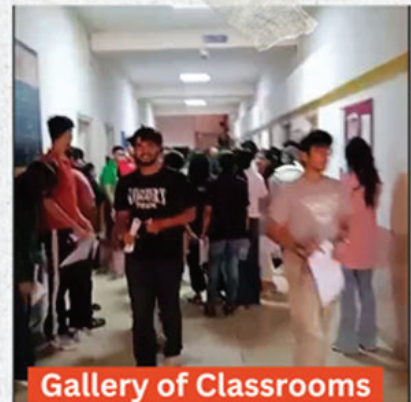
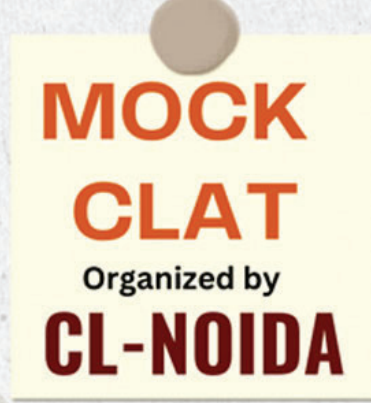
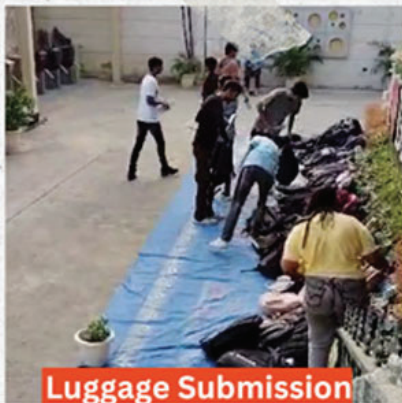
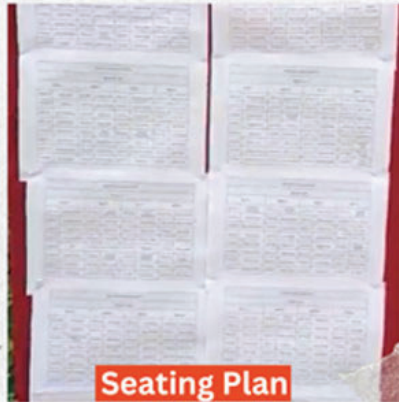
After the exam, a motivational follow-up session led by Ramanuj Sir offered invaluable insights into effective preparation strategies. His guidance not only helped students assess their performance but also bolstered their confidence for the journey ahead, equipping them with both practical knowledge and mental resilience.

Mock CLAT: A Comprehensive Test Preparation

Building on the success of the Mock IPM, Career Launcher Noida conducted an impactful Mock CLAT on October 27 at an external venue. Although the CLAT is an offline examination, this session was meticulously organized outside our centers to provide an authentic exam environment. The event featured external invigilators and staff to oversee security checks and admit card verifications, simulating the structured and high-stakes

atmosphere of a real CLAT exam.

This setup offered students an invaluable experience, preparing them both academically and mentally by immersing them in the pressures and protocols of actual examination conditions. The meticulous organization and attention to detail highlighted Career Launcher Noida's commitment to supporting students' growth with high standards of professionalism and authenticity. ■



MBA Junction at Dehradun, Agra and Meerut

MBA junction was conducted in Dehradun, Meerut & Agra on 25th, 26th & 27th October 2024.

In Dehradun it was conducted at Hotel Pacific Subhash Road, Dehradun, In Meerut it was conducted at Hotel Broadway inn, Meerut and at Agra it was held at Hotel P.L. Palace, Sanjay Place, M.G Road Agra. The event started at 9:30 am with a visit by the students to the counters of the participating institutions namely- IBS, JIMS Rohini, JGBS, Prestige, Northcap, IMS Chhaziabad, RCSS, GNIOT, Sparsh Global, GL Bajaj, Graphic Era, IILM, SDMIMD, NDIM and AIMS

At all the places a session for the visiting students was also planned "The Last Mile to CAT 2024" and the session started at 10:30 AM and at Dehradun –GP Sir shared his tips and tricks with the students.

At Agra the valuable inputs was share by Ramanuj –Career Launcher Business Partner Noida. At Meerut Sazeal Shah –Tapmi Alumnus shared his inputs with the students GP Sir, Sazeal & Ramanuj shared tips to students as out how to prepare in the last 30 days and a detailed study plan was discussed. After that there was an interactive one on one question answer session held and the students took active participation in that. The session went on for about 2 hours. At Meerut Students wrote a MINI CAT COMPETITION test under the guidance of Mr. Sazeal (Tapmi Alumnus) followed prize distribution to the winners.

The students also utilized this time to interact with GP Sir, Sazeal & Ramanuj for one on one mentoring. The event closed after lunch and prize distribution.

The hospitality and session arrangements were seamless and planned to the last detail. Needless to mention, the credit for the same goes to Amit Mittal, Manuj Mittal, Vikrant Jawala and Rajit Gupta and their team members. ■





Career Launcher Noida Expands Academic Reach with Strategic Partnerships

CAREER LAUNCHER Noida is delighted to announce two significant partnerships designed to enhance academic support and aptitude training for students in Greater Noida and Greater Noida West. These collaborations with Sarvottam International School and GL Bajaj Institute of Management underscore Career Launcher's commitment to providing specialized training that empowers students to excel in competitive exams and secure rewarding career opportunities.

CUET Training Partnership with Sarvottam International School

In a groundbreaking development, Career Launcher Noida has partnered with Sarvottam International School in Greater Noida West to offer CUET (Common University Entrance Test) training directly on campus. This partnership provides students with direct access to CUET preparation, building a robust foundation for undergraduate entrance exams under the expert guidance of Career Launcher's seasoned faculty. With a customized curriculum tailored to the demands of competitive exams, Sarvottam students will be well-supported in achieving their academic goals.

Campus Recruitment Training with GL Bajaj Institute of Management

Expanding its support to higher education, Career Launcher Noida has also collaborated with GL Bajaj Institute of Management to deliver targeted aptitude training as part of the institute's Campus Recruitment Training (CRT) program. This initiative aims to prepare students for recruitment by enhancing their aptitude and soft skills, essential for excelling in campus placements and job interviews. Career Launcher's expert trainers will conduct intensive sessions in quantitative aptitude and logical reasoning, equipping students with the knowledge and confidence they need to successfully enter the workforce.

A Stronger Path to Success

These strategic partnerships with

Sarvottam International School and GL Bajaj Institute of Management signify Career Launcher Noida's dedication to fostering academic excellence and career readiness in the region. By embedding specialized training programs within educational institutions, Career Launcher Noida is set to make a meaningful impact on students' academic journeys and professional futures.

Career Launcher Noida is proud to support students in Greater Noida and Greater Noida West, providing them with essential tools and resources to help them thrive academically and professionally. These partnerships represent a pivotal step forward in empowering the next generation of leaders and innovators. ■



People's CORNER

Know them better



Naveen Saraff

Naveen Saraff is an alumnus of St. Xavier's College, Kolkata (B.Com Hons, 1993) and IIM Bangalore (Batch of 1996). He is also a qualified Cost Accountant. He has been associated with the MBA test prep industry in Kolkata for more than two decades.

Q: What's the best surprise you've ever received?

A: The best is yet to come – I'll share it then!!

Q: If you could have any superpower for a day, what would you choose and how would you use it?

A: If I could have any superpower for a day, I'd choose teleportation—not just for myself, but for my loved ones, too. We'd instantly travel to all the places we've dreamed of visiting, skipping the hassle of visas, flights, and long travel times. Just a blink, and we'd be exploring new destinations together, creating unforgettable memories along the way.

Q: If you could instantly become an expert in any one thing, what would it be and why?

A: If I could instantly become an expert in anything, it would be coding and AI. I'd love to be able to speak the same language as my children, allowing me to connect with them on these exciting topics and gain a deeper understanding of the groundbreaking innovations that Gen Z is bringing about in our world.

Q: If you could live in any fictional universe, which one would you choose and what would you do there?

A: If I could live in any fictional universe, I'd choose the Legend of Zelda world. I was a huge fan of the game as a kid, and stepping into Link's boots would be a dream come true. I'd love to explore the kingdom of Hyrule, face off against dark forces, and fight alongside Princess Zelda to protect the realm. Each day would bring new adventures—solving ancient puzzles, wielding the Master Sword, and journeying through the iconic landscapes I grew up loving.

Q: If you could act in any movie, which movie would you want to act in?

A: If I could act in any movie, I'd love to step into the cult classic Deewaar and play the role of Daavar. Just imagine facing the legendary angry young man up close, sharing that intense screen presence with Amitabh Bachchan's iconic Vijay. And to be in the frame when he delivers that unforgettable line, "Daavar Saab... main aaj bhi phenke hue paise nahin uthaata" — that would be a moment to remember forever, capturing the essence of a cinematic classic and becoming part of its legacy.

Q: What's your favorite childhood memory?

A: It's tough to pick just one, but some of my fondest childhood memories are from festive times like Diwali. The whole extended family would gather, decorating the house with diyas and rangoli, performing puja together, eating delicious food, and bursting lots of crackers. The entire house used to come alive with celebration.

Q: What do you enjoy doing in your free time?

A: What I enjoy doing in my free time tends to change depending on the moment. Right now, I find myself catching up on sports telecasts whenever they're available. If there's a lull in the action, I usually switch to an OTT series or movie.

Q: What's your favorite thing to do on the weekend?

A: Sleep!

Q: What would you choose if you had to choose one meal to eat for the rest of your life?

A: Chawal, Dal, Raita & Papad.

People's CORNER

Know them better



Vikrant Jawla

Dr. Vikrant Jawla is a mathematician by profession but a Career Counselor by choice. Vikrant is a business partner with Career Launcher in Meerut, contributing to the organization's mission of providing quality education and career guidance. His partnership helps empower students in the region by offering training and mentorship to prepare them for competitive exams and future career opportunities. He believes that students should be guided properly about his/her goal before starting preparation.

Q: What's the best surprise you've ever received?

A: Best student of the college announcement on 26th Jan 1995* ,when I was in my class 10th.

Q: If you could have any superpower for a day, what would you choose and how would you use it?

A: I would like to become Brahma ji , the creator of this universe and would remove the feeling of hatred from the hearts of humans.

Q: If you could instantly become an expert in any one thing, what would it be and why?

A: Want to be a scientist,who can create some technology so that humans can go wherever they think (Teleport) and will create an instrument by which human can communicate with the ones whom they have lost in the past.

Q: If you could live in any fictional universe, which one would you choose and what would you do there?

A: I will be a superhero,who will be helping everyone in need.

Q: If you could act in any movie, which movie would you want to act in?

A: Nayak, One day Prime Minister of India and will announce One Nation/One civil code (Justice will be on super speed) and for population control only two kids will be allowed to a family.Working for positive change in society.

Q: What's your favorite childhood memory?

A: My father took me to the farms in a scary night and my grandfather took me by bus to Sujanpur Teera, Hameerpur (H.P.) ,when I got selected in Sainik School.

Q: What do you enjoy doing in your free time?

A: Watching Movies

Q: What's your favorite thing to do on the weekend?

A: To go to the people of my district, who have lost their family members or some social cause around

Q: What would you choose if you had to choose one meal to eat for the rest of your life?

A: Pulao/Tahiri,Jaggery,Butter Milk

People's CORNER

Know them better



Tapan Kathekar

Hey everyone! I'm Tapan, currently leading Sales Technology and Analytics at CL. Originally from Mumbai, now loving Delhi!

I've worked across FMCG, e-commerce, ed-tech, and more, with roles in sales, logistics, and B2B SaaS. Highlights include scaling logistics at Bigbasket and driving CX at ApplyBoard. What fuels me? Creative problem-solving and taking risks without fear of failure.

Outside of work, I'm into singing, guitar, fitness, adventure biking, movies, and reading.

Q: What's the best surprise you've ever received?

A: So, fun fact—I'm really not a fan of surprises. Back in college, my friends thought they'd go all out for my birthday, filling my place with balloons, cake, the whole nine yards. Let's just say, the look on my face made it clear surprises aren't my thing. Safe to say, they haven't tried it since!

Q: If you could have any superpower for a day, what would you choose and how would you use it?

A: **Superpower of choice:** The mind-reading ability Mel Gibson gets in *What Women Want*. (If you haven't seen it, you're missing out—it's a classic!) **How I'd use it:** Let's just say it might help me in the quest for my own "Helen" (and yes, Helen Hunt looks absolutely stunning in it).

Q: If you could instantly become an expert in any one thing, what would it be and why?

A: Expertise pick: The ability to speak every language out there. I love connecting with people from all walks of life, and nothing bridges cultures better than speaking their language. Imagine the conversations, stories, and perspectives that'd open up!

Q: If you could live in any fictional universe, which one would you choose and what would you do there?

A: A long time ago, in a galaxy far, far away... you know the vibe! I'm all about that original George Lucas Star Wars universe (the Disney version just doesn't cut it). I'm totally enamored by the Jedi Order and would jump at the chance to start my journey as a Youngling, then progress to Padawan, Knight, and maybe even Grand Master (who knows?). Imagine wielding a lightsaber, upholding peace and justice across the galaxy, and zipping around in X-wings, blowing up Death Stars like it's just another Tuesday!

Q: If you could act in any movie, which movie would you want to act in?

A: In the realm of *The Lord of the Rings*, I'd love to be an elf extra, charging into the epic Battle of Helm's Deep from *The Two Towers*. That battle is brutal, and being part of such a legendary showdown would be beyond awesome. Imagine wielding a bow, standing alongside the best of Middle-earth, and fighting for what's right—now that's the stuff of legends!

Q: What's your favorite childhood memory?

A: Flashback to 1991: Every Saturday afternoon, my aunts would rent video cassettes and dive into Hollywood classics. One movie that absolutely terrified me was *Aliens* (1986), directed by James Cameron. Whenever a tense scene rolled around, you'd find me hiding behind the sofa like a total scaredy-cat!

Q: What do you enjoy doing in your free time?

A: I'm a passionate singer and love hitting up karaoke nights. When I'm not busy, you can find me working on my lines for the next song. Lately, I've been practicing "Keep Yourself Alive" by Queen. It's a classic, and I'm excited to give it my best shot!

Q: What's your favorite thing to do on the weekend?

A: My weekends are a mix of brunch at Hauz Khas, karaoke sessions, and chai at SDA Chaayos. I also squeeze in some reading time and hit up Cult for 90-minute dance fitness classes. There's always more going on, but those are the highlights!

Q: What would you choose if you had to choose one meal to eat for the rest of your life?

A: Mom made Daal, Chawal and Sabzi.

People's CORNER

Know them better



Ashutosh Kumar

Ashutosh, a computer graduate having more than 15 years of experience in sectors like FMCG, Advertisement Industry off late in Ed Tech space in companies like Aakash Institute, Princeton Review & Unacademy. He has extensive experience in setting up processes & policies for efficient academic & administrative excellence. Quite an active speaker in schools & colleges, counselling thousands of students on various deciding factors and ultimately helping institutes/students/parents in setting up the future goals and eventually succeeding in them.

Q: What's the best surprise you've ever received?

A: A German shepherd (Oscar) - I wanted a second dog for a long time but Papa insisted that we were never getting any more pets. Then at the last minute before my 14th birthday he decided to let us get one without letting me know. Best surprise till date.

Q: If you could have any superpower for a day, what would you choose and how would you use it?

A: Invisible – trust me when I'm saying, being invisible is an amazing fantasy that almost everyone on this earth wishes to come true. Can do anything – travel to the world for free, be a secret Santa to someone, visit my favourite actor's house & many more which can't not be written for an obvious reason.

Q: If you could instantly become an expert in any one thing, what would it be and why?

A: Expert in all forms of dancing. It's so expressive and explosive and manic and life-affirming. I love it. I want it.

Q: If you could live in any fictional universe, which one would you choose and what would you do there?

A: Steven Erikson's world in The Malazan Book of the Fallen series. I've re-read the series countless times and there's always new stuff I notice. Last edition came in April 2023 & 5 new serieses are TBA.

Q: If you could act in any movie, which movie would you want to act in?

A: The Godfather, given one more chance it could be The Matrix – Neo

Q: What's your favourite childhood memory?

A: Gully Cricket for countless hours than sneaking into home without being seen.

Q: What do you enjoy doing in your free time?

A: Gardening like crazy & Reading

Q: What's your favourite thing to do on the weekend?

A: Repeating the ones I do in free time – gardening & reading

Q: What would you choose if you had to choose one meal to eat for the rest of your life?

A: Daal Chawal – I can have the same meal for the rest of my life without complaining.

Diwali Puja and Celebrations

Diwali Puja and Celebrations

CL celebrated the auspicious occasion of Diwali on 30th Oct to get blessings of Lord Ganesh and Goddess Lakshmi by conducting the Diwali Puja at Head Office and at CL Centers with full enthusiasm. The office premise was decorated with flowers & lovely family members made a beautiful rangoli at the entrance. All the CL'ites dressed up in the best of their ethnic outfit adding festive vibes to the occasion. Group pictures were clicked for memories. Puja was followed by distribution of Prasad and the snacks.

Our Diwali celebration on October 28 was truly special as we came together to embrace tradition and creativity in the office. The highlight of the day was a vibrant diya-making session where over 50 team members participated enthusiastically. We moulded diyas from clay, each one reflecting the unique flair of its creator. Once decorated, these diyas lit up the office with a warm, festive glow, filling the air with a sense of togetherness and joy.

As night approached, we took the celebration a step further by releasing sky lanterns. Watching them float away, carrying our hopes and wishes, was a beautiful, memorable experience. The day was a perfect blend of creativity, teamwork, and festive cheer, making this Diwali celebration unforgettable.

Glimpses of Diwali Puja



Celebrating Achievement & Community Impact at CL- Noida



AT Career Launcher Noida, we are proud to embody the essence of an educational institution dedicated not only to academic excellence but also to community empowerment. This Durga Puja, we had the honor of recognizing Mr. Ramanuj Mishra, who received accolades from various Ramlila committees and Puja Pandals for his exceptional service in education. This recognition is a testament to our unwavering commitment to positively impacting

society and exemplifies the values we uphold as a community.

Durga Puja Celebration: Career Counseling Outreach

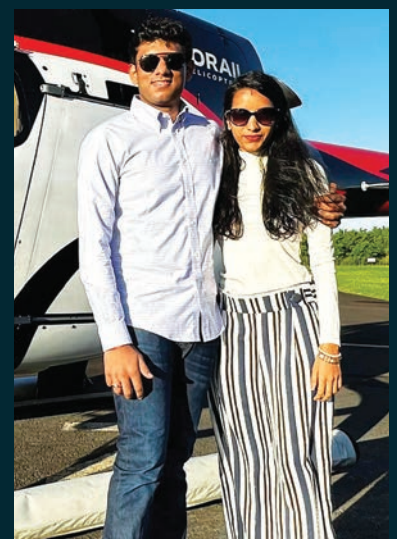
In celebration of Durga Puja, the Career Launcher Noida team conducted an outreach initiative, visiting various high-rise societies to offer career counseling sessions. This effort aimed to assist community members who could significantly benefit from our educational services. By

providing tailored guidance, we set benchmarks in community engagement and ensured that residents were informed about diverse career pathways. Additionally, we participated in various prestigious Puja Pandals for outreach and engagement, where we felicitated students who scored 90% or above in their Class 10 examinations in 2023 or 2024, presenting them with certificates and gifts in recognition of their achievements. ■

Welcoming New Partners at Basant Lok, New Delhi

WE are thrilled to introduce Mr. Lakshay Jindal and Mrs. Sakshi Garg, who have joined Career Launcher as business partners for our Basant Lok center in New Delhi. They will be starting center operations with courses in Law, IPM, and CUET from our product range. Lakshay holds B.Tech and M.Tech degrees from IIT Bangalore and a Diploma in Investment Banking from Harvard University. Sakshi has completed her B.A. (Hons) and M.A. in Economics from LSR and Delhi School of Economics, along with an M.A. in Social Work from Delhi School of Social Work. Lakshay leads

various ventures within the Jindal Group, spanning manufacturing, hospitality, leasing, and exports. With a blend of extensive business experience and strong academic backgrounds, this accomplished couple is now venturing into the EdTech space with Career Launcher. Please join us in warmly welcoming Lakshay and Sakshi to the CL family and wishing them every success in this new journey. Here's to their exciting path ahead—building both wealth and reputation by shaping the careers of aspiring young minds. ■



Yeh Samaa Hai Suhaana

Namaste and Warm Greetings,

As we embrace the energy of November, a theme comes to mind that truly resonates with all we are building here at Career Launcher—Positive Mindset. In every corner of our CL community, we see how a positive outlook drives us, strengthens us, and connects us in ways that amplify our growth, both individually and as a team. Our recent launch of CL Fit Hai Toh Hit Hai embodies this mindset, blending physical and mental fitness into our daily routines. Just as business fitness requires flexibility, endurance, and strength, so too does the journey toward success in exams and life. Another recent milestone was the Chairman's Circle: Reboot, Rejoice, Revitalize in Jaipur, where our leaders came together to reimagine growth and excellence with fresh perspectives.

We are also thrilled to welcome new partners, including our new team in Vasant Vihar, and several new team members who bring fresh energy and ideas to our mission. Our academic initiatives have seen remarkable success this month, from the All India Open CLAT Mock, to the MBA Bootcamp and CLAT Bootcamp, offered both offline and online. The momentum also continues with our growing institutional partnerships, such as those with GL Bajaj, Christ University, and Sarvottam School, broadening opportunities for students.

Diwali was another occasion that brought us closer, with celebrations across cities including diya making and lantern lighting. Our CL team embraced the spirit of giving by stepping out to the streets of Delhi and connecting with select NGOs, bringing festive cheer in the form of food and clothing. As we edge closer to CAT and CLAT, to our students, as you step into these exams, remember, with the right attitude, challenges become stepping stones, and goals become reachable.

**“मंजिल उन्हीं को मिलती है, जिनके हौसले बुलंद होते हैं,
हवा भी उनका क्या बिगाड़े, जिनके इरादे चट्टान होते हैं।”**

Here's to a future filled with purpose, resilience, and unwavering positivity. **Har manzil, har lamha, CL ka hai jahaan.**

Cheers, and until next time,
Sujatha



CL AAJKAL is your letter to the world. We encourage each CLite to share articles, news, etc., along with photographs for the coming issues of this monthly newsletter.

Also, feel free to share any creative work, special achievement, or important news about your children and family. We will be glad to carry them, post review.

Please send your submissions to

claajkal@careerlauncher.com

The CL-AajKal Team

Concept & Ideation

Ashish Bahri
Head- Marketing and Alliances

Design
Vikas Kumar