

CL signs up 25 new partner centers in JAS 2022 quarter

CL announced the signing up and appointment of 25 Business Partners in JAS 2022 quarter. This is the highest ever new appointments in a single quarter in CL history. The licenses have been accorded for both UG and PG product baskets covering CUET, CLAT, BBA, IPM, CAT, BANK and SSC training programs.

The locations where these new CL partners have been signed are :Aligarh, Allahabad, Barrackpore, Bhopal, Bulandshahr, Chennai-Adyar, Ernakulam, Imphal, Indore, Jalpaiguri, Jaipur-Malviya Nagar, Jammu,Madurai, Meerut, Mumbai, Muzaffarpur, Nagpur, Noida Extension, Patna, Panchkula, Rajnandgao, Shillong, Surat, Tirupati and Vishakhapatnam

Himanshu Jain (President - Network Business) said "This is a result of focused distribution expansion as per our stated priority. CUET and undergraduate basket, including tuitions will help us grow with their demand in cities, districts, and towns across India".

CL envisages scaling up its business presence in India through franchisee partners for hyper-local penetration. CL partner network is the biggest in the test-prep industry in terms of locations and product basket breadth. CL aims to be a 1000 location network over the next 4 years from the current 150+ centers spread across programs covering CUET, Board tuitions, IIT-JEE, NEET, CLAT, BBA, IPM, SAT, GRE, GMAT and CAT.

For more, visit www.careerlauncher.com/partner

Team Corp Communication

CL Educate Limited

SATYASPEAKS



Editor-in-Chief

Hello CLite,

Trust this Diwali brought you all the joys and celebrations that we always look forward to as a family. We too celebrated not just at our respective homes but also collectively at CL locations across the country, as well as at the head office.

Our growth mantra on the basis of CUET + Boards as a program basket and focusing on distribution expansion is working slowly, yet surely. We are delighted to see many of you blocking a new center in your home city to participate in this growth yatra for the multiplier effect for your own growth. We also added 41 new locations in H1 out of which 25 have come in the JAS quarter. We continue to aim to get to 100 new locations this financial year. Remember, there are 6 crore children in the 9-12 grades across the country; and there are 4000 towns that can have catchment for multiple CL centers.

The RT99 events at Chandigarh, Varanasi and Lucknow were super successful, while the RTNLU juggernaut has got started.

Also, as a listed entity, your company has proposed a bonus issue to reward the shareholders. Do participate in the wealth creation process from both ends - as an entrepreneur on the ground, as well as the CL Educate shareholder through a monthly SIP. The outcomes could startle you in 3-5 years' time. It has already done that over the past 36 months with 800 percent returns from the bottom.

Satya

Diwali Puja Celebrations

CL celebrated the auspicious occasion of Diwali on October 21, 2022 to get blessings of Lord Ganesha and Goddess Lakshmi.

Diwali puja was performed at Head Office and at CL centers with full enthusiasm. The puja at HO was performed by Mr Naveen Bhatia, Mr Sunil Jagga, Mr BS Rawat and Mr Khemchand Pandey. The office was decorated with lanterns and flowers. Our ever-motivated and lovely family members made a beautiful rangoli at the entrance and lighted the area with diyas. All the CL-ites dressed up in ethnic wear adding festive vibes to the occasion.

The puja was followed by distribution of prasad and the snacks.

GLIMPSES



Career Launcher signs up an education industry professional with MBA & PGDBM (Marketing) as CAT, CLAT, IPM and Bank/SSC test prep partner in Muzaffarpur, Bihar

(Contributed by Shantanu Bandopadhyay, Regional Manager-Bihar and Odisha)

CL announced the signing up and appointment of a Business Partner for CAT, CLAT, IPM and Bank/SSC in Muzaffarpur, Bihar. Mr. Nitesh Chandra Prasad is PGDBM in Marketing and Finance from NIBM-Patna and an MBA in Marketing and HR from MG University, Meghalaya.

He possesses 21 years of overall experience in Sales, Marketing and Business Development in education industry out of which 16 years have been in leadership roles. He served as General Manager in Asia Pacific Institute of Management-New Delhi as his last assignment just before signing up with Career Launcher.

Muzaffarpur is a city located in Muzaffarpur district in the Tirhut region of the Indian state of Bihar and it is the fourth most populous city in Bihar with population of 5.16 lac. Muzaffarpur has 60 + CBSE schools and 18+ engineering colleges, including Muzaffarpur Institute of Technology. The presence of premier institutions clearly indicates the market potential for CL courses in the city and importance of having a partner with good academic profile and social status.

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Mr. Nitesh Chandra Prasad
CL Partner, Muzaffarpur (Bihar)

CL signs up accomplished team of educators including CA and CMA as Boards+CUET test-prep partner in Patna, Bihar

(Contributed by Shantanu Bandopadhyay, Regional Manager- Bihar and Odisha)

CL announced the signing up and appointment of a Business Partner for CUET Commerce and Boards in Patna. A woman entrepreneur, Pallavi Jha, and Prashant Ranjan have signed the Service Agreement with Career Launcher for Patna test-prep center.

Pallavi is an accomplished educator and practising Chartered Accountant since last 9 years. She is also elected as the Secretary of the Patna branch of ICAI for representing around 1,200 members enrolled in the branch. Additionally, she is the founder and faculty of Commerce Insights, an institute that exclusively trains and guides students for CA, CS and CMA.

Prashant has completed BA Economics and CMA (Inter/ICAI). An educator with an experience of around 8 years in the field of Commerce and Mathematics he is also the founder and faculty of Commerce Insights, along with Pallavi.

Patna, the ancient Pataliputra city is the largest city in the Bihar state with a population of 24.81 lakh. Patna, being the state capital has 150 + CBSE schools and 22+ engineering colleges. This is one of the few cities where we have all eminent institutions viz. IIT, NIT, BIT, NLU, etc. The presence of all premier institutions clearly indicates the market potential for CL courses in the city and importance of having a partner with good academic profile and social status.

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Ms. Pallavi Jha
CL Partner, Patna (Bihar)



Mr. Prashant Ranjan
CL Partner, Patna (Bihar)

Race to 99 Percentile

a CL flagship event conducted at Chandigarh

(Contributed by Udaya Singh, Regional Manager-Punjab, Haryana)

Career Launcher's flagship event, Race to 99 Percentile, which is a must-attend session for every serious CAT aspirant was conducted in Chandigarh on 1st Oct 2022 at Punjab Kala Bhawan, Sec-16, Chandigarh.

The speaker for Chandigarh RT99 event was Gautam Puri. GP sir covered QA and DILR sections of CAT. The event was attended by 220+ CAT'22 aspirants who learnt the test taking strategies. GP sir shared tips and tricks on how to

solve the questions of QA & LRDI without using pen and paper. He also shared his experiences with the students that selection of right question is very important; and that one doesn't need to solve all the questions. He motivated students to attempt every mock which is scheduled in the coming months and spend proper time on analysis and revision of topics they are weak in. He also addressed queries post the session.



Race to 99

a CL flagship event conducted at Varanasi and Lucknow

(Contributed by Armaan Abbasi, Regional Manager-UP East)

Career Launcher's flagship event, Race to 99 percentile, was conducted in Varanasi on 1st October 2022 at Hotel Madhuvan and at Lucknow on 9th October at Ganna Sansthan.

After a gap of 2 years due to Covid, RT99 was a much awaited event by the CAT aspirants of Varanasi and Lucknow, who wanted to make the best use of this opportunity by understanding and implementing the strategy before the exam.

ARKS Srinivas (Alum, IIM-C – CAT Mentor for the last 22 years), one of the most energetic and student friendly CAT experts, led this event and shared his insights into the domains of Quant and DI/LR. He discussed the previous exams'

questions, solved them in front of students clubbed with his tips and tricks which made the overall understanding fun. He delivered sessions for all the 3 sections. It was amazing to see the enthusiasm of the students present in the auditorium for the entire day. The session was attended by 180 students.

At Varanasi, ARKSS was supported by Ms. Deepika Bagla (Verbal Ability mentor at CL Varanasi). She showed how to break and make tough passages look easy. The RT99 session was attended by 120+ students. The event was widely covered by TOI and other leading newspapers which generated buzz in entire Varanasi about CL.



**CL****आजकाल**

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Some success lessons for CAT aspirants



To prepare students for Common Admission Test (CAT), that will be held on November 27 by top management institute of country which includes IIMs, Career Launcher (Sigra and Lanka) organised a workshop Race to 99 at Hotel Madhawan Palace, BLW. The objective of the workshop was

to explain in their Arks from D at the e and da from t also g the qu In t Varan comes clude Singl prese vote



रेस टू-99 सेमिनार में छात्रों को दिए गए टिप्स



छात्रों को टिप्स देते कैरियर लांचर के शिक्षक • जगद्वारा

वाराणसी (वि.) : देश के सर्वोच्च प्रबंधन संस्थान आईआईएम में प्रवेश के लिए 27 नवंबर को आयोजित कैट की प्रवेश परीक्षा के लिए शहर के छात्रों के हित के लिहाज से कैरियर लांचर (सिगरा व लंका) द्वारा 'रेस टू-99' सेमिनार का शनिवार को बीएलडब्ल्यू स्थित होटल मधुवन पैलेस में आयोजन किया गया। छात्र 27 नंबर को होने वाली प्रवेश परीक्षा में 20 से 25 परसेंटाइल अंक प्राप्त कर सकें यही संस्था का उद्देश्य है। कैरियर लांचर से कैट मेंटर श्रीनिवास ने करीब डेढ़ सौ छात्रों को संबोधित करते हुए टिप्स दिए। निदेशक संकेत बागला, निदेशक रश्मि बागला, डा. संजय मिश्रा, आलोक तिवारी, संगीता, प्रदीप आदि थे।

कैरियर लांचर द्वारा रेस टू 99 कैट (एमबीए) सेमिनार का हुआ आयोजन

वाराणसी। देश के सर्वोच्च प्रबंधन संस्थान आईआईएम में प्रवेश हेतु 27 नवंबर को आयोजित कैट एमबीए परीक्षा के लिए शहर के अभ्यर्थीगणों के लाभार्थ कैरियर

प्राप्त कर सकें। दिल्ली से पधारे कैरियर लांचर श्रीनिवास आईआईएम कोलकाता ने इस अवसर पर उपस्थित लगभग 250 छात्र-छात्राओं को संबोधित किया। कैट

प्रभावशाली एवं रोचक शैली में समाधान एवं उत्तर दिया। संस्थान के निदेशक संकेत बांगला ने प्रारंभ में मुख्य अतिथि का परिचय दिया एवं स्वागत किया। समारोह में



लांचर सिगरा व लंका द्वारा रेस टू 99 वर्कशॉप का शनिवार को बीएलडब्ल्यू रोड स्थित एक होटल में आयोजन किया गया। आरटी 99 का उद्देश्य है कि कैसे स्टूडेंट्स के मार्क्स 20-25 परसेंटाइल बढ़े ताकि वे कैट की परीक्षा में अपना लक्ष्य

प्रवेश परीक्षा में मैथ तथा डाटा इंटरप्रेटेशन एवं बर्बल एबिलिटी के लिए दीपिका मैम ने प्रश्नों के को कैसे हल करने से संबंधित टिप्स, ट्रिक्स एवं गुरु मंत्र दिए। अंत में दोनों वक्ताओं ने छात्र छात्राओं की जिज्ञासा एवं प्रश्नों के बहुत ही

संस्थान के फैकल्टी डॉक्टर संजय मिश्रा, आलोक तिवारी, संगीता मैम, प्रदीप सर व समय सर उपस्थित थे। अंत में संस्थान की निदेशक रश्मि बागला ने मुख्य वक्ता को स्मृति चिन्ह तथा उपस्थित जनों को धन्यवाद ज्ञापन दिया।

Rekindling my passion

(By Sanjeev Srivastava)

Vibrant colors, crayons, color pencils, always fascinated me since childhood days and thus my passion for paintings. It grew in me and in college, people knew me more as a painter with jhola than an economics graduate. With passage of time, job, marriage, kids, family and other personal and professional engagements, virtually left me with no time for this activity. However, during the unfortunate pandemic of Covid 19, when we were confined to our homes, I could find my "jadoo ka pitara" with all my painting brushes! And thus I found my "lost love again".

I have been giving my paintings to Lions Club-Gurgaon, RWA DLF PH II and few NGOs for sale/auction with the funds to be

used for the welfare of the needy. Recently I have given few to The Earth Saviours Foundation (of Late Shri Ravi Kalraji, Padamshree-now run by his son Jas Kalra), Bhandhwari, Haryana too.

My thoughts on making these paintings were in line with CL's Core values ;) as observed and felt !

This was initially discussed with Satya and he was very encouraging in saying: "Sanjiv, it's your home and you can do whatever you like". My second encouragement came from Sreeni, who himself is such a great artist and painter and was later followed by the good advice of Sujatha.

PAINTING 1

Main Board Room : **INFLAMMABLE**

INSPIRATION: Drawn from Jungle Flame flower also called Flame Lily

ACRYLIC COLOR USED: Red, Yellow, white & gold. A segregated 3ft x 3ft canvas board of three piece, purposely left disjointed to give the sides an exposure of continuous flow

CONTEXT to CL-ites: Passionate, Aggression, Attractive & Visible, Fiery and Standing Out!



PAINTING 2

Small Board Room 1 -next to IT Centre: **HOPE**

INSPIRATION: Drawn from dark clouds and striking lightning

ACRYLIC COLOR USED: Black, white & gold

SIZE: 4ft x2ft Canvas Board

CONTEXT to CL-ites: The fighter and winner, always working with hope that "there will be a spark" which will enlighten us from darkness



PAINTING 3

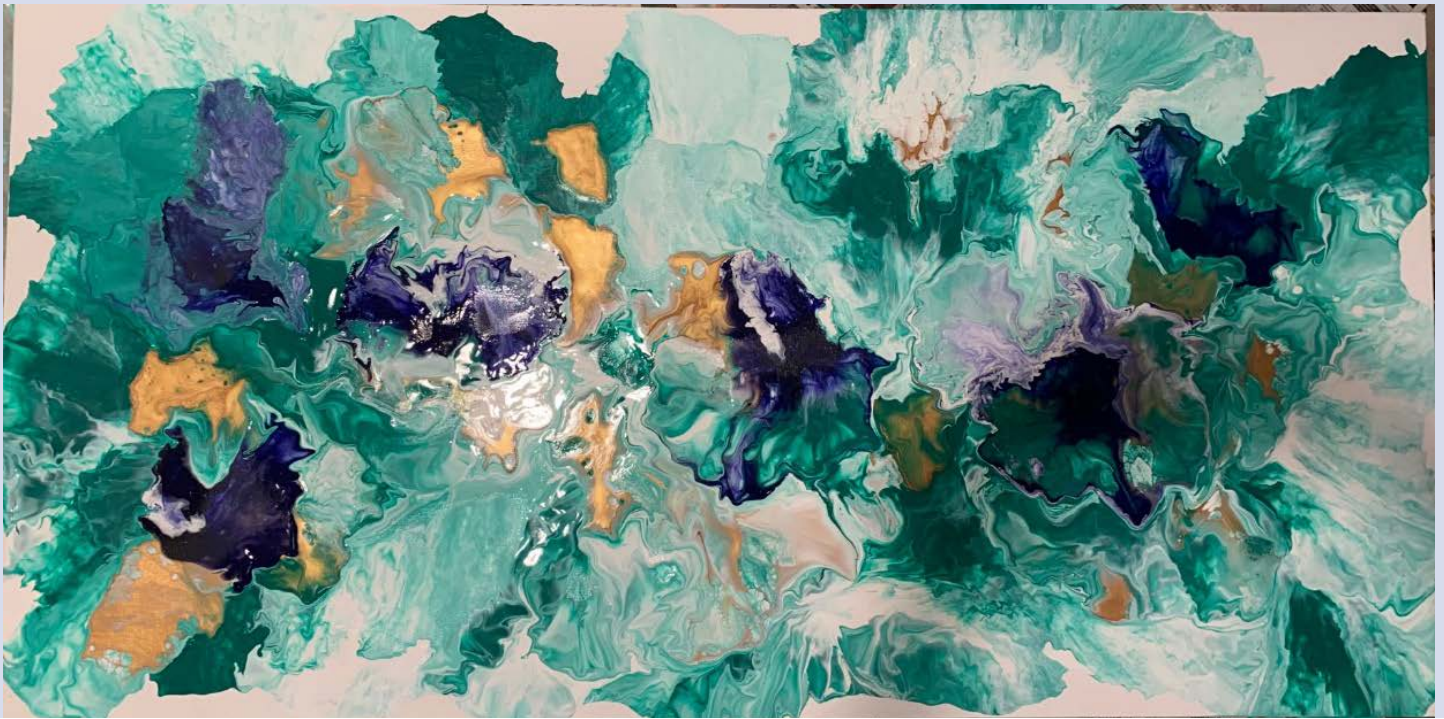
Small Board Room 2 -Next to Nikhil sir's Room: **TRUST**

INSPIRATION: Drawn from our Planet Earth & Green Environment.

ACRYLIC COLOR USED: Green, deep blue, white & gold

SIZE: 4ft x2ft Canvas Board

CONTEXT to CL-ites: While the environment is being shaded by "ill affected business", the ethics in us is that we will do business in "only morally acceptable" way



PAINTING 4

Reception: **BELIEF**

INSPIRATION: Drawn from dawn and the vivid shades of color seen in the sky.

ACRYLIC COLOR USED: Fluorescent-Teal Blue, neon orange, pink, light green & neon yellow.

SIZE: 4ft x2ft Canvas Board

CONTEXT to CL-ites: Belief that we will see the colorful dawn & sunshine everyday,
no matter how the night had been!



My remaining painting can be seen at
Instagram: @sanjivbanker and #sanjivart

CL AAJKAL is your letter to the world. We encourage each CLite to share articles, news, etc., alongwith photographs for the coming issues of this monthly newsletter.

Also, feel free to share any creative work, special achievement, or important news about your children and family. We will be glad to carry them, post review.

Please send your submissions to

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